



**APPAREL MADE-UPS & HOME FURNISHING  
SECTOR SKILL COUNCIL**



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(Under Ministry of Skill Development & Entrepreneurship, Govt. of India)



**QP-NOS based Training**



**Assessment**



**Certification**



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## APPAREL MADE-UPS & HOME FURNISHING SECTOR SKILL COUNCIL

(Under Ministry of Skill Development & Entrepreneurship, Govt. of India)

Apparel Made-Ups & Home Furnishing Sector Skill Council (AMHSSC), since its inception, has been proactively spearheading the skilling initiatives under the aegis of Ministry of Skill Development & Entrepreneurship, Government of India.

In an endeavour to realise **Hon'ble Prime Minister's dream to make India, "Skill Capital of the world"**, the Council has set standards for 45 Apparel Job roles on which trainings are imparted to meet the industry requirements and provide opportunities to the employment seekers. Having established a network of more than 4500 training partners, 46 assessment agencies with a fleet of more than 1900 certified Assessors, 8000 certified trainers and 115 master trainers, the Council has also gained recognition as the "highest placement provider" to the skilled and certified candidates under the **PMKVY** scheme.



The Council has been working closely with almost all State Skill Missions and has established close links with various PSUs and Corporates for the promotion of Skill India Mission across the country. The council, through its initiatives, has not only skilled large force of freshers through short term trainings but has also certified existing workers in Apparel industry by recognizing their skills under the Recognition of Prior learning (RPL) Scheme, thereby adding pride in the worker at the shop floor level and thus enhancing their self-esteem.

It has well adopted the need for blended learning as per the changing scenario. Recognising the need for women empowerment, the Council focuses on making women of India self-reliant through its various schemes. Centres of Excellence established in Tirupur and New Delhi by **AMHSSC** cater to the Industry demands not only for floor level job roles, but also for specialised technical jobs.

It gives me immense pleasure to take on the role of **Chairman, Apparel, Made-ups & Home Furnishing Sector Skill Council**. I am committed to steer the Council towards meeting the skill requirements of the Industry while maintaining highest standards of transparency and quality. A great work has been done by the Council for ensuring quality skilling standards and career progression of human capital of our nation and as Chairman it would be my endeavour to encourage proactive industry engagement to support skilling eco-system.

**Premal Udani**  
Chairman-AMH SSC

## ABOUT US

AMH SSC was incorporated on December 24, 2013, as a company i.e. licensed under Sec 8 of the Companies Act. with the objective to develop a skills repository for the Apparel, Made-Ups and Home Furnishings value chain.

The Government has constituted Prime Minister's National Council on Skill Development for coordinated action for skill development, both in the domain of public and private sector. The National Council on Skill Development mandates skill formation to develop the workforce with enhanced skill through structured programme and assessment.



**13.08 Lac Trained till 2019-20**



**5.2 Lac Trainings (under way) in 2019 -20**



**4000 Training Providers affiliated**



**1320 Industry member aligned**



**7500 Trainers Trained and Certified**



**2500 Certified Assessors**

## OBJECTIVES

- Develop a skills repository for the Apparel, Made-ups & Home Furnishings value chain.
- To build an organization that can develop standards, evaluation criterion and accreditation systems for providing multiple and varied technical skills in the textile sector including employability skills, to both men and women, as well as challenged persons with regular and direct inputs from industry.
- Create opportunities for "Training of Trainers" in both the content and pedagogy for imparting skill training for all workers engaged in the three chosen segments of the textile sector.
- Quality Assurance - Develop and promote a standardized, output oriented and quality assured affiliation and accreditation process and demonstrate sustainable business value through it.
- Focus on continuous improvisation of the training delivery value chain, i.e. training process, training content, trainers, curriculum design, industry endorsement for certification etc.
- Partner with training providers and guide them into becoming centres of excellence and innovation by utilizing the standardization in training, evaluation and certification developed by AMHSSC.
- Integration of Technology in Training.
- Promotion of Resource Support Agency (academies of excellence).
- Establishment of a well structured sector specific Labour Market Information System (LMIS) to assist planning and delivery of training.

## Qualification Packs Developed

S.No.	COURSE NAME	QP CODE	NSQF LEVEL	HOURS
01	Sourcing Manager	AMH/Q0920	LEVEL-7	600
02	Online Sample Designer	AMH/Q1215	LEVEL-7	600
03	Boutique Manager	AMH/Q1910	LEVEL-7	600
04	Export Manager	AMH/Q1603	LEVEL-6	360
05	Factory Compliance Auditor	AMH/Q2201	LEVEL-6	360
06	Industrial Engineer (IE) Executive	AMH/Q2001	LEVEL-6	360
07	Quality Assessor	AMH/Q1701	LEVEL-5	540
08	Advance Pattern Maker (CAD/CAM)	AMH/Q1101	LEVEL-5	360
09	Fashion Designer	AMH/Q1201	LEVEL-5	720
10	QC Executive - Sewing Line	AMH/Q1401	LEVEL-5	720
11	Merchandiser	AMH/Q0901	LEVEL-5	540
12	Machine Maintenance Mechanic (Sewing Machine)	AMH/Q1901	LEVEL-5	540
13	Export Executive	AMH/Q1602	LEVEL-5	270
14	Sampling Coordinator	AMH/Q1801	LEVEL-5	360
15	Production Supervisor Sewing	AMH/Q2101	LEVEL-5	720
16	Cutting Supervisor	AMH/Q0610	LEVEL-5	300
17	Line Supervisor Stitching	AMH/Q0601	LEVEL-5	720
18	Merchandiser - Made-ups & Home Furnishing	AMH/Q0911	LEVEL-5	540
19	Pattern Master	AMH/Q1105	LEVEL-5	720
20	Processing Supervisor (Dyeing and Printing)	AMH/Q0615	LEVEL-5	500
21	Fabric Checker	AMH/Q0101	LEVEL-4	360
22	Measurement Checker	AMH/Q0103	LEVEL-4	270
23	Pressman	AMH/Q0401	LEVEL-4	270
24	Sewing Machine Operator	AMH/Q0301	LEVEL-4	270
25	Embroidery Machine Operator (Zigzag Machine)	AMH/Q0801	LEVEL-4	270
26	Export Assistant	AMH/Q1601	LEVEL-4	270
27	Framer - Computerized Embroidery Machine	AMH/Q1301	LEVEL-4	200
28	Garment Cutter (CAM)	AMH/Q1501	LEVEL-4	540
29	Hand Embroiderer	AMH/Q1001	LEVEL-4	200
30	Sampling Tailor	AMH/Q0701	LEVEL-4	720
31	Specialized Sewing Machine Operator	AMH/Q2301	LEVEL-4	240
32	Assistant Designer - Home Furnishing	AMH/Q1220	LEVEL-4	500
33	Assistant Designer - Made Ups	AMH/Q1230	LEVEL-4	500
34	Assistant Fashion Designer	AMH/Q1210	LEVEL-4	500
35	Fabric Cutter - (Apparel Made Ups And Home Furnishing)	AMH/Q1510	LEVEL-4	300
36	Finisher	AMH/Q2255	LEVEL-4	300
37	Record Keeper	AMH/Q1920	LEVEL-4	240
38	Self Employed Tailor	AMH/Q1947	LEVEL-4	340
39	Sewing Machine Operator (Kints)	AMH/Q0305	LEVEL-4	300
40	Washing Machine Operator	AMH/Q1810	LEVEL-4	300
41	In-Line Checker	AMH/Q0102	LEVEL-3	270
42	Layerman	AMH/Q0201	LEVEL-3	120
43	Hand Embroiderer (Addawala)	AMH/Q1010	LEVEL-3	200
44	Packer	AMH/Q1407	LEVEL-3	180
45	Store Keeper	AMH/Q0501	LEVEL-3	240

## TRAINING AND CERTIFICATION PROCESS

### STEP 1

#### AFFILIATION

Training partners get affiliated to AMHSSC to offer courses aligned to QP-NOS Post completion of the affiliation process so defined by NSDC on "Skill India" Portal.

Assessment agencies get affiliated to AMHSSC to assess trainees.

### STEP 2

#### TRAINING & ASSESSMENT

Training programs conducted by training partner. Assessment Agency conducts assessment.

### STEP 3

#### CERTIFICATION

AMHSSC reviews assessment result and generates certificate for successful trainees. This certification process has been approved and notified by the Ministry of Skill Development and Entrepreneurship, Govt of India vide Gazette notification no. 1-34011/07/2015-SDE, dated 17th March, 2015.



AMHSSC helps successful trainees to get employment.

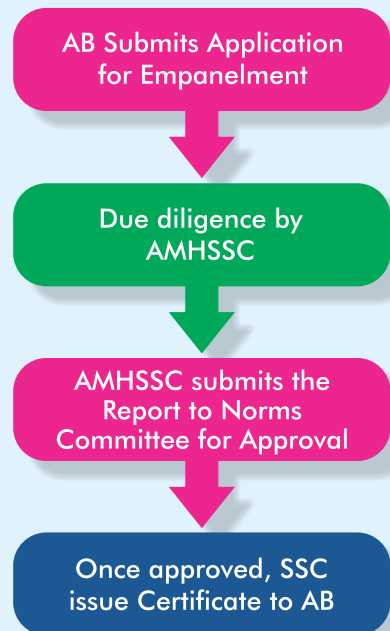
## HOW TO BECOME A TRAINING PROVIDER (TP)

### Log-on to Smart Portal



Submit the online application from along with the fees

## HOW TO BECOME AN ASSESSMENT BODY (AB)



## BENEFITS TO A TRAINING PROVIDER WITH AFFILIATION



- Alignment of training to National Vocational Education Qualification Framework (NVEQF) / National Vocational Qualification Framework (NVQF) National Skill Qualification Framework (NSQF) leading to equivalence with educational degrees, diplomas and certifications.
- Ratification of NOS based curriculum.
- Access to Master Trainers of the SSC and certification of the trainers of the affiliating training provider.
- Facilitate on the Job Training (OJT) and /or Placements of the affiliating partner trainees.
- Assessment of trainees on NOS based curriculum.
- Industry recognized certification of the successful trainees. Participation in Government led programs at institutional and state level, aligned to NVEQF/NVQF/NSQF.
- Access to the reports on the Sectoral Researches conducted by the AMHSSC.
- Participation in the various Apparel specific seminars.
- Access to International bodies available in similar space.
- GST Exemption on associating with SSCs .



## RECOGNITION OF PRIOR LEARNING (RPL)

(1) AMHSSC identifies a particular apparel unit.



(2) AMHSSC conducts assessments and identifies skill gaps.



(3) AMHSSC conducts training of short duration to bridge the skill gaps.



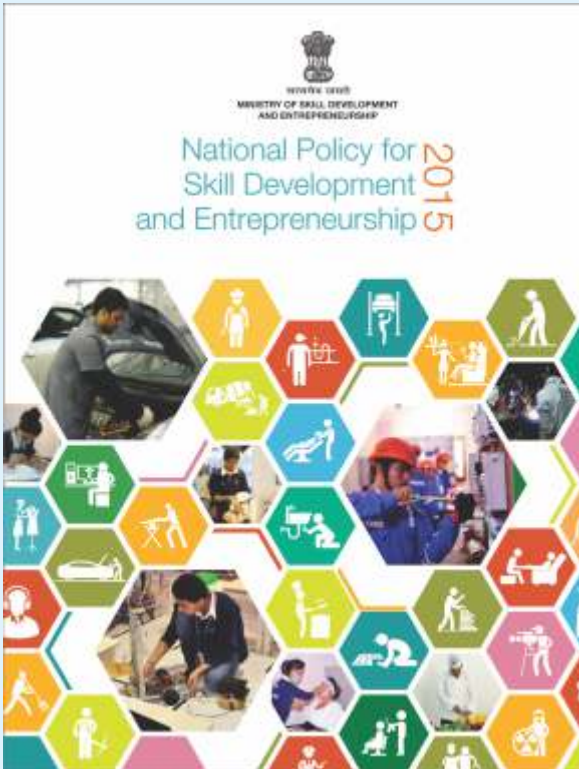
(4) AMHSSC reasses the workers and grants certificates.



## CORPORATE SOCIAL RESPONSIBILITY (CSR)



As per the National Skill Policy - 2015, Sector Skill Councils have been authorized to receive CSR Funds from Corporates / PSUs.



Clause 6.13 of the National Skill Policy states that “ To attract funds from industry, companies will be encouraged to spend at least 25% of their Corporate Social Responsibility (CSR) fund on skill development initiatives directly or through NSDF. Further, industry should earmark at least 2% of its payroll bill (including for contract labour) for skill development initiatives in their respective sectors.

These funds can be channelized for skill development activities either through respective SSCs or through NSDF”



AMH SSC has initiated various plans to impart training to women in rural areas under Recognition of Prior Learning (RPL), under the job role of "Self Employed Tailor"

The Council plans to achieve this target with the help of UNDP, World Bank, NGOs and CSR funds of Corporates / PSUs.



## CENTER(S) OF EXCELLENCE

The 'Centre of Excellence' (COE), at which prospective specialists and managers will complete training in accordance with national and international standards on the State of the Art technology, aims to provide skilled manpower with more technical knowhow to enhance industrial productivity.

The Center of Excellence will also provide need-based training for junior and senior management positions and for skilled workers, such as Fashion Designers and Quality experts. The technical training programmes will last as per the customized requirements of the industry and will be run in smaller groups. The classroom theory sessions will be accompanied by practical units in the workplace and supported by video technology, with animated and practical films that would demonstrate working with modern machinery and equipment. In addition to specialized knowledge, the curriculum will also cover employment law, management training and communication.

### **CAMPUS FACILITIES AND FACULTY**

The Center(s) of Excellence provide expert services and State of the Art Equipment that would be too expensive or complex for individual training centers to maintain.

#### **The State of the Art facilities include:**

- Latest sewing machines
- Top of the line and computerized special sewing machines
- Computer aided Digitizer and Pattern making setup.
- 12 Head computerized embroidery machine.
- State of the Art Machine Spreader and Cutting Machine (Bulmer , Germany)
- Fully equipped digital class rooms.
- Well stocked resource center.

**AMHSSC Centre(s) of Excellence** faculty are composed of men and women who are world-class scholars and carry vast industry experience.

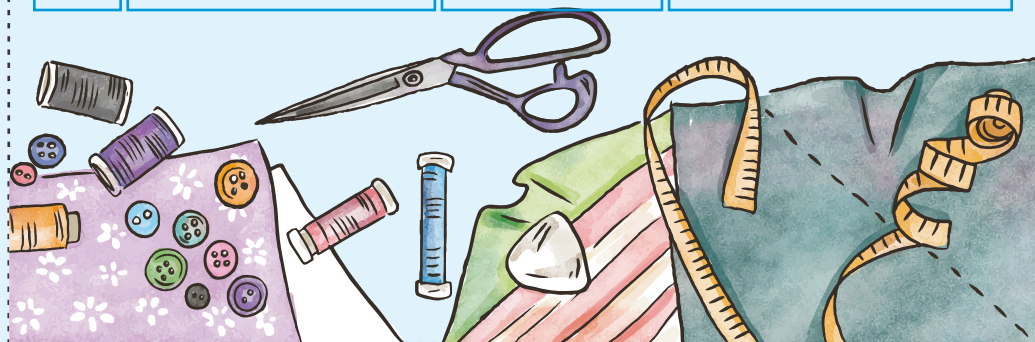
Faculty members are passionate and curious individuals who continue their professional life, while working on their research and teaching. They come from across the country and all over the world, bringing with them a diverse wealth of knowledge Benefits to the Industry

- **Reduced cost:** CoEs would help reduce cost by providing latest solutions, incubation ground, testing and training—lowering the risk of production downtime and achieving the same or greater levels of testing and service development with fewer resources.
- **Increased efficiency:** Help organizations to optimize their staff and operational efficiency across projects by implementing consistent, repeatable processes , enabling best practices and refreshers courses.
- **Reduced risk:** CoEs would help reduce risk by providing latest and updated skill sets with continuously monitoring. It also would reduce production risk by improving the consistency, quality and reliability of all applications and services.
- **Improvements:** By constantly providing Best practices , updated trainings, product development support in processes, SOP architecture , governance policies and organizational structure, these practices can then be custom made also, to the other organizations—in turn shortening the learning curve .
- **Alignment:** The CoE model can help organizations synchronize business goals. Standardized processes improve communication and productivity.
- **Career advancement:** The CoE model would create compelling new career opportunities for professionals.
- **Talent Management:** This would enable the most skilled resources to be directed to areas where they provide the greatest value, which, in turn would help the organizations to recruit and retain top talent.
- **Socio Economic benefit:** CoEs involve high research quality, resource attraction, international visibility and organizational robustness. The fulfillment of these criteria further help industries to meet the strategic goals and also give a positive boost to the Socio economic conditions of the population associated with the industry.
- **Outsourcing/offshoring:** CoEs help small enterprises to use its facilities and train work force to do R&D .



## BOARD MEMBERS OF AMH SSC

S.No.	Name	Designation	Organisation
01	Mr. Premal Udani	Chairman	AMH SSC
02	Mr. Virender Uppal	Member	Richa Global
03	Dr. A. Sakthivel	Member	AEPC
04	Mr. Magu	Member	Kaytee Corporation (P) Ltd.
05	Mr. R. Ramu	Member	Fashion Knits
06	Mr. Harish Ahuja	Member	Shahi Export (P) Ltd.
07	Mr. Rahul Mehta	Member	CMAI
08	Mr. P. R. Agarwala	Member	Rupa & Company
09	Dr. Vandana Narang	Member	NIFT
10	Mr. M Senthil Kumar	Member	B. K. S Textiles
11	Mr. Amit Ruparelia	Member	Trend Setters
12	Mr. T.R. Sivaram	Member	Classic Polo
13	Mr. Naishadh Parikh	Member	NSDC
14	Mr. Ajit B Chavan	Member	Textile Committee, Ministry of Textiles
15	Dr. Roopak Vasishtha	CEO & DG	AMH SSC





## Head Office

Apparel, Made-Ups & Home Furnishing Sector Skill Council  
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Mobile: +91 783 502 7700  
Website: www.sscamh.com

## Regional Offices

### Chandigarh

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### Chennai

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Chennai - 32  
E-mail: ropc@sscamh.com  
Mobile: +91 787 102 3714

### Tirupur

First Floor, India Knit Fair Complex,  
SF No. 249/1, Palangarai Village,  
Near TEA Public School, Avinashi Taluk  
Tirupur – 641 654  
E-mail: ropt@sscamh.com  
Mobile: +91 744 882 7715



## Center(s) of Excellence

### New Delhi

AMHSSC Center of Excellence,  
Plot No-J-1/1 Block -B1, Second Floor,  
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Mobile: +91 783 502 7772

### Tirupur

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