



Model Curriculum

QP Name: Merchandiser –Apparel, Made-Ups & Home Furnishings

QP Code: AMH/Q0911

QP Version: 4.0

NSQF Level: 5

Model Curriculum Version: 4.0

Apparel, Made-ups & Homefurnishing Sector Skill Council | Flat No. A312 To A323, Third Floor Somdatt Chamber –I Bikhaji Cama Place, Africa Avenue New Delhi-110066,

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Training Parameters

Sector	Apparels
Sub-Sector	Apparel
Occupation	Merchandising
Country	India
NSQF Level	5
Aligned to NCO/ISCO/ISIC Code	NCO-2015/3323.0102
Minimum Educational Qualification and Experience	<ul style="list-style-type: none"> Completed 1st year of 3-year/ 4-years UG with 1.5 year relevant experience required Previous relevant Qualification of NSQF Level 4 with 3 year relevant experience
Pre-Requisite License or Training	NA
Minimum Job Entry Age	20 Years
Last Reviewed On	18-02-2025
Next Review Date	18-02-2028
NSQC Approval Date	18/02/2025
QP Version	4.0
Model Curriculum Creation Date	08/01/2025
Model Curriculum Valid Up to Date	18-02-2028
Model Curriculum Version	4.0
Minimum Duration of the Course	570
Maximum Duration of the Course	570

Program Overview

This section summarizes the end objectives of the program along with its duration.

Training Outcomes

At the end of the program, the learner should have acquired the listed knowledge and skills.

- Assess the market trend.
- Determine key criteria for the design brief.
- Identify the vendors/Suppliers
- Evaluate and prepare the bill of materials.
- Supervise prototype preparation.
- Confirm the merchandise plan.
- Follow the Time and Action calendar (TNA).
- Prepare pre-production file and address important issues in pre- production meeting.
- Perform coordination and management of shipment.
- Maintain health, safety and security in the merchandising department.
- Develop and present a merchandising plan for business development.
- Communicate with client and manage merchandising documents.
- Plan and monitor merchandising objectives.
- Comply with industry, regulatory and organizational requirements

Compulsory Modules

The table lists the modules, their duration and mode of delivery.

NOS and Module Details	Theory Duration	Practical Duration	OJT Training Duration (Mandatory)	OJT Training Duration	Total Duration
AMH/N0901: Analyze Product and establish merchandising objectives in accordance with business plans. NOS Version- 3.0 NSQF Level- 5	60.00	30.00	30.00	0.00	120.00
Module 1 Introduction and Orientation- Bridge Module	3.00	0.00	0.00	0.00	3.00
Module 2 Analyse the Product	27.00	15.00	0.00	0.00	42.00
Module 3 Analyze the garment construction technique	30.00	15.00	30.00	0.00	75.00
AMH/N0903: Develop and present merchandising plan NOS Version- 3.0 NSQF Level- 5	66.00	24.00	0.00	0.00	90.00
Module 4 Develop and present Merchandising plan	66.00	24.00	0.00	0.00	90.00
AMH/N0912: Communicate with client and manage merchandising documents NOS Version- 3.0 NSQF Level- 5	60.00	30.00	0.00	0.00	90.00

Module 5 Communicate with client and manage merchandising documents	60.00	30.00	0.00	0.00	90.00
AMH/N0904: Organize and Coordinate for pre-production as per merchandising objectives NOS Version- 3.0 NSQF Level- 5	75.00	15.00	30.00	0.00	120.00
Module 6 Organize and coordinate for pre-production as per merchandising objectives	75.00	15.00	30.00	0.00	120.00
AMH/N0905: Factory Coordination and managing shipment NOS Version- 3.0 NSQF Level- 5	15.00	15.00	0.00	0.00	30.00
Module 7 Factory Coordination and managing shipment	15.00	15.00	0.00	0.00	30.00
AMH/N0621: Adhere to industry, regulatory, and organizational standards and embrace environmentally sustainable practices NOS Version- 1.0 NSQF Level- 5	15.00	15.00	0.00	0.00	30.00
Module 8 Adhere to industry, regulatory, and organizational standards and embrace environmentally sustainable practices	15.00	15.00	0.00	0.00	30.00
AMH/N0620: Promote and sustain safety, health, and security in workplace, while fostering Gender and Persons with Disabilities (PwD) Sensitization NOS Version- 1.0 NSQF Level- 5	15.00	15.00	0.00	0.00	30.00
Module 9 Promote and sustain safety, health, and security in workplace, while fostering Gender and Persons with Disabilities (PwD) Sensitization	15.00	15.00	0.00	0.00	30.00
DGT/VSQ/N0102:Employability Skills NOS Version- 1.0 NSQF Level- 4	24.00	36.00	0.00	0.00	60.00
Module 10 Employability Skills	24.00	36.00	0.00	0.00	60.00
Total Duration	330.00	180.00	60.00	0.00	570.00

Module Details

Module 1 Introduction and Orientation- Bridge Module

Mapped to Bridge Module

Terminal Outcomes:

- Describe the outline of the Apparel industry in India
- Recognize various employment opportunities for a 'Merchandiser' in the apparel industry.
- Identify apparel production process and the role that the 'Merchandiser' plays in the process.
- Understand the production process

Duration: <03:00>	Duration: <00:00>
Theory – Key Learning Outcomes	Practical – Key Learning Outcomes
<ul style="list-style-type: none"> • Describe the size and scope of the apparel industry. • Explain the roles and responsibilities of a 'Merchandiser – Made-ups & Home Furnishing'. • Describe various employment opportunities for a 'Merchandiser – Made-ups & Home Furnishing' in the apparel industry. • Describe the apparel production process and the role that the 'Merchandiser – Made-ups & Home Furnishing' plays in the process. • Describe the apparel production process and the role that the 'Merchandiser' plays in the process. 	
Classroom Aids:	
Charts, Models, Flip Chart, White-Board/Smart Board, Marker, Duster	

Module Name 2: Analyse the Product

Mapped to (AMH/N0901) (version 3.0)

Terminal Outcomes:

- Understand the process of business
- Understand the buyer needs
- Explain the production capacity
- Process of business.

Duration: 27:00	Duration: 15:00
Theory – Key Learning Outcomes	Practical – Key Learning Outcomes
<ul style="list-style-type: none"> • Describe various business processes. • State organization's policies, procedures, guidelines and standards for dealing with buyers/clients. • Describe how to recognize and adapt to cultural differences in the 	<ul style="list-style-type: none"> • Perform primary and secondary research on various market trends. • Review previous designs and samples developed by the business to assess relevance to current design/samples.

<p>workplace, including modes of behavior and interactions.</p> <ul style="list-style-type: none"> Explain the concept of intellectual property rights. 	<ul style="list-style-type: none"> Conduct research on target market, materials, trims, better or new sources/suppliers for procurement. Identify the production capacity of the organisation. Identify business processes and client goals.
Classroom Aids:	
Charts, Models, Flip Chart, White-Board/SmartBoard, Marker, Duster	
Tools, Equipment, and Other Requirements	
<p>Computer with Computer Table And Chairs and peripherals, Projector/LCD, Printer, Dexterity Test Kit, Display Board, Garment sample (various types), lab dips, pit loom and strike off samples, Tags, Tag pins, Tagging Gun, Dress Form (size medium, male or female), Fabric Cutting Shears, Paper Cutting Scissors, Pinking Shears (The quantity may vary as per requirement), Trims with Accessories (assortment) swatch file, Packing material (The quantity may vary as per requirement), First Aid Box, Dustbin, Student's Chair With Table Arm, Teacher's Table & Chair, Student Notes, Fire Safety Equipment, Checking Table, White/Black Board, Basic stationary, Labels And Stickers (The quantity may vary as per requirement), Highlighter, Paper (printable sheets), Stapler (small and big size), Staple Pins (Small and big size. The quantity may vary), Punching Machine, Files and folders (The quantity may vary as per requirement), Push Pins, Glue Stick/Fevicol/Adhesive (The quantity may vary as per requirement), Cello- tape/ Double Sided Tape (The quantity may vary as per requirement), White Board with Marker, White Board Eraser, Documents set (Tech Pack, Specification Sheet, Buyer Requirement /comment Sheet, Production Order Sheet, purchase order, invoices, Cost Quotations etc.), fabric swatch file, Theme/mood boards, Types of book (e.g. Fashion Forecasting Books/Journals/Magazines, Company Quality Standards, Product Manufacturing related, Color matching light box, Pantone Shade Cards, grey scale.</p>	

Module Name 3: Analyze the garment construction technique

Mapped to (AMH/N0901) (version 3.0)

Terminal Outcomes:

- Understand the importance of TNA
- Understand the research process
- Understand the garment construction process
- Need of techpack
- Understand the costing process

<i>Duration: 30:00</i>	<i>Duration: 15:00</i>
Theory – Key Learning Outcomes	Practical – Key Learning Outcomes
<ul style="list-style-type: none"> Describe how to complete work systematically with attention to detail without damage to goods and equipment. List various compliance standards. Conduct research and keep track along with design/product development department regarding market trends, target market, fabrics, trims and accessories; better or new sources /suppliers for procurement. 	<ul style="list-style-type: none"> Explain garment construction techniques and processes. Explain various characteristics of a range of fabrics and trims. Identify quality standards for designs. Ensure that the techpack received is as per the design brief and/or specifications given by the designer. Explain the cost process involved in making an apparel. Identify budget, cost points and timing constraints.

- Prepare a detailed BOM (bill of material) for each of the styles in the collection with all data about raw material, parts, quantities required for manufacture
- Time constraints met to make the sample and also develop a TNA (time and action) calendar with the estimated details on the delivery date after confirmation on the sample

- Identify possible improvements in the products.
- Identify various vendors.
- Consult appropriate personnel and confirm feasibility and appropriateness of techpack

Classroom Aids:

Charts, Models, Flip Chart, White-Board/SmartBoard, Marker, Duster

Tools, Equipment, and Other Requirements

Computer with Computer Table And Chairs and peripherals, Projector/LCD, Printer, Dexterity Test Kit, Display Board, Garment sample (various types), lab dips, pit loom and strike off samples, Tags, Tag pins, Tagging Gun, Dress Form (size medium, male or female), Fabric Cutting Shears, Paper Cutting Scissors, Pinking Shears (The quantity may vary as per requirement), Trims with Accessories (assortment) swatch file, Packing material (The quantity may vary as per requirement), First Aid Box, Dustbin, Student's Chair With Table Arm, Teacher's Table & Chair, Student Notes, Fire Safety Equipment, Checking Table, White/Black Board, Basic stationary, Labels And Stickers (The quantity may vary as per requirement), Highlighter, Paper (printable sheets), Stapler (small and big size), Staple Pins (Small and big size. The quantity may vary), Punching Machine, Files and folders (The quantity may vary as per requirement), Push Pins, Glue Stick/Fevicol/Adhesive (The quantity may vary as per requirement), Cello-tape/Double Sided Tape (The quantity may vary as per requirement), White Board with Marker, White Board Eraser, Documents set (Tech Pack, Specification Sheet, Buyer Requirement /comment Sheet, Production Order Sheet, purchase order, invoices, Cost Quotations etc.), fabric swatch file, Theme/mood boards, Types of book (e.g. Fashion Forecasting Books/Journals/Magazines, Company Quality Standards, Product Manufacturing related, Color matching light box, Pantone Shade Cards, grey scale..

Module Name 4: Develop and present Merchandising plan

Mapped to AMH/N0903 (version 3.0)

Terminal Outcomes:

- Describe How to raise PO and PI
- Understand the need of documents
- Explain the buyer requirement

Duration: 66:00

Theory – Key Learning Outcomes

- Seek confirmation on the patterns and drawings from concerned authority.
- Raise and Receive P.O (Purchase Order) & P.I (Performa Invoice).
- Seek approval and update all the work sheets such as the trims sheet, fabric sheet, consumption sheet (fabric and thread), techpack etc.
- Seek approval for the actual updated TNA from concerned authority.

Duration: 24:00

Practical – Key Learning Outcomes

- Interpret the specification sheet/job card prepared in accordance with standard format.
- Test the prototype for shrinkage either according to company norms or as per the buyer's standards, if requested.
- Seek confirmation for mass production from the relevant authority.
- Seek confirmation about the costing from the buyer and vendor.
- Ensure that the patterns developed are as per the shrinkage report.

<ul style="list-style-type: none"> • Prototype checked with design team and sent to buyer for approval and accordingly changes done if any and confirmed for production. Size sets approved internally. • Maintain complete set of documents with all information including communications, proto samples, test reports and compliances and maintain records of past orders received and fulfilled 	<ul style="list-style-type: none"> • Ensure assembled garments are as per the specification sheet and accepted garment assembly techniques. • Seek approval of the prototype from the design team. • Seek buyer's approval and incorporate changes accordingly, if any. • Seek approval about size sets from relevant authority in the organisation. • Seek confirmation for mass production from the relevant authority. • Seek confirmation about the costing from the buyer and vendor. • Prepare detailed drawings, mini markers and cut patterns as per the job card.
Classroom Aids:	
Charts, Models, Flip Chart, White-Board/SmartBoard, Marker, Duster	
<u>Tools, Equipment, and Other Requirements</u>	
White /Black Board with Marker & Chalk, Duster, mini markers, drawings and cut patterns, assembled garment.	

Module Name 5: Communicate with client and manage merchandising documents

Mapped to AMH/N0912 (version 3.0)

Terminal Outcomes:

- Process of communication with buyer and other department for the approval of sample
- Describe the design catalogue
- Explain the production concept, fabric sheet
- Understand the importance of document
- Understand importance of communication

<i>Duration: 60:00</i>	<i>Duration: 30:00</i>
Theory – Key Learning Outcomes	Practical – Key Learning Outcomes
<ul style="list-style-type: none"> • Communicate with the buyer and get approval of samples at different stages of manufacturing like proto sample, pre- production sample, etc. • Describe the process of managing sensitive information related to product design, compliance and capability. • Describe the organization's protocol for exchange of information. • Describe the organization's reporting structure. • State the protocol to obtain more information on work-related tasks. • Describe the process of statistical data 	<ul style="list-style-type: none"> • Explain the concept of intellectual property rights. • Maintain a complete set of documents with all information including communications, proto samples, test reports and compliances and maintain records of past orders received and fulfilled. • Explain the concept of product-pricing and its life cycle • Seek approval and update all worksheets such as trims sheet, fabric sheet, consumption sheet (fabric and thread), including the tech pack, if required.

<p>collection and recording.</p> <ul style="list-style-type: none"> Collect sample order as per design catalogue. Seek approval of samples at different stages of manufacturing like the prototype sample, pre-production sample, etc. Receive order confirmation or PO from the client. Collect information regarding style and quantity of materials and information about labels, tags, packaging methods, etc. from the buyer. 	
Classroom Aids:	
Charts, Models, Flip Chart, White-Board/SmartBoard, Marker, Duster	
Tools, Equipment, and Other Requirements	
and accessories First Aid, White/Black Board+Marker, Duster.	

Module Name 6: Organize and coordinate for pre-production as per merchandising objectives

Mapped to AMH/N0904 (version 3.0)

Terminal Outcomes:

- Describe the coordination within the Organization, department
- Understand the process of meeting and prepare MOM
- Understand the process of handover to product to production department

Duration: 75:00	Duration: 15:00
Theory – Key Learning Outcomes	Practical – Key Learning Outcomes
<ul style="list-style-type: none"> Describe how to coordinate with relevant departments effectively. Confirm details of the TNA before commencing work. Ensure that the product file includes the techpack, production order sheet with size break up, cut plan and mini marker, packaging specification, washing instruction (if any), all the approved swatches and samples with strike offs if any, Test report, TNA Chart and important mail conversations. Conduct PPM (pre-production meeting) to hand over the product file to the relevant personnel. Coordinate with all depts. check on mainly with status on the warehouse to know if the raw materials, trims and all necessary ordered are getting in-house on time Resolve issues based on PPM meeting, if any. 	<ul style="list-style-type: none"> Ensure the availability of raw materials, trims and all necessary orders by coordinating with relevant departments. Clarify any potential issues with production at the Pre-production Meeting. Identify any other issues raised, if any from the other department personnel attending the meeting. Classify file contents according to the usage or preference. Handover the product file to the production department.

<ul style="list-style-type: none"> Prepare minutes of the meeting and circulate to all colleagues/departments involved. 	
Classroom Aids:	
Charts, Models, Flip Chart, White-Board/SmartBoard, Marker, Duster	
Tools, Equipment, and Other Requirements	
Basic Stationery	

Module Name 7 : Factory Coordination and managing shipment

Mapped to (AMH/N0905) (version 3.0)

Terminal Outcomes:

- Understand the process of shipment
- Understand the Coordination with shipment department
- Understand the document of shipment

Duration: 15:00	Duration: 15:00
Theory – Key Learning Outcomes	Practical – Key Learning Outcomes
<ul style="list-style-type: none"> Ensure timely execution of orders. Clarify relevant issues with the buyer or buying house. Inspect final shipment. 	<ul style="list-style-type: none"> Coordinate with the buying house QA or 3rd Party QA for initial/mid/final inspection of shipment. Coordinate with logistics and shipping department to provide timely information of packing reports for preparation of shipping documents. Coordinate with shipping and documentation department for forwarding the approved shipment
Classroom Aids:	
Charts, Models, Flip Chart, White-Board/SmartBoard, Marker, Duster	
Tools, Equipment, and Other Requirements	

Module Name 8: Adhere to industry, regulatory, and organizational standards and embrace environmentally sustainable practices

Mapped to (AMH/N0621) (version 1.0)

Terminal Outcomes:

- Importance of Punctuality
- Understand the organisational requirement
- Importance of Green jobs in organization
- Optimize usage of material and resources at workplace.

Duration: 15:00	Duration: 15:00
Theory – Key Learning Outcomes <ul style="list-style-type: none"> State the importance of having an ethical and value-based approach to governance. State benefits to self and the organisation due to practice of values and ethics. State the importance of punctuality and attendance. State customer specific requirements mandated as a part of the work process. State country/customer specific regulations for the apparel sector and their importance. State reporting procedure of the organisation in case of deviations. State limits of personal responsibility. Report any possible deviation to regulatory requirements. Clarify doubts on policies and procedures, from the supervisor or other authorized personnel. Explain importance of greening solutions, procedures, policies, legislation and regulations Discuss the significance of specified usage of resources at work area Evaluate the different ways to conserve energy in Apparel sector 	Practical – Key Learning Outcomes <ul style="list-style-type: none"> Provide support to the supervisor and team members in enforcing the organisational considerations. Identify procedures to follow if legal, regulatory and ethical requirements of the organisation are not met. Interpret correctly legal, regulatory and ethical requirements specific to the apparel industry. Carry out work functions in accordance with organizational standards, greening solutions, procedures, policies, legislation and regulations. Making conscious and sustainable decisions for achieving effective and green workplace. Follow the organisational policies and procedures within limits of self-authority. Discussed the importance of switchof the machine when not in use. Carrying out work functions in accordance with organizational standards, greening solutions, procedures, policies, legislation and regulations. Demonstrate the method of handling and storage of waste materials such as paper, sketches, colouring tools, electronic waste, etc Demonstrate the process of sagraction of waste
Classroom Aids:	
Charts, Models, Flip Chart, White-Board/SmartBoard, Marker, Duster	
Tools, Equipment, and Other Requirements	

Module Name 9 : Promote and sustain safety, health, and security in workplace, while fostering Gender and Persons with Disabilities (PwD) Sensitization

Mapped to (AMH/N0620) (version 1.0)

Terminal Outcomes:

- Demonstrate the process involved to keep up the Safety and secure working environment
- Discussed the importants of PWD & Gender Sensitivity

Duration: 15:00	Duration: 15:00
Theory – Key Learning Outcomes <ul style="list-style-type: none"> Explain health and safety related practices applicable at the workplace. Explain importance of complying with health, safety, gender and PwD related instructions applicable to workplace Explain gender equality in apparel industry Describe health and safety related practices applicable at the workplace. Comply with health and safety related instructions applicable to the workplace. 	Practical – Key Learning Outcomes <ul style="list-style-type: none"> Discuss importance of training sensitization programs for gender, and PwD awareness organized at workplace. Identify signage related to health and safety measures. Explain the importance of sound health, Hygiene and good habits. Maintain a healthy lifestyle. Demonstrate basic first aid.

<ul style="list-style-type: none"> Describe organizational procedures for safe handling of equipment and machine operations. Describe potential risks due to own actions and methods to minimize these. Describe potential hazards, risks and threats based on the nature of operations. Report hazards and potential risks/ threats to supervisors or other authorized personnel. Describe the layout of the plant and details of emergency exits, escape routes, emergency equipment and assembly points. Describe potential accidents and emergencies and response to these in the workplace scenarios. List the details of personnel trained in first aid, fire-fighting and emergency response. Follow organization procedures for shutdown and evacuation when required. Follow organisational procedures or supervisor instructions in the event of fire, emergencies or accidents. Describe the actions to take in the event of a mock drills/ evacuation procedures or actual accident, emergency or fire. 	<ul style="list-style-type: none"> Demonstrate how to perform basic CPR. Apply personal protective equipment where required during inspection. Explain environmental management system related procedures at work. Explain reporting protocol and documentation required. Perform own activities in line with approved guidelines and procedures. Monitor the workplace and work processes for potential risks and threats.
Classroom Aids:	
Charts, Models, Flip Chart, White-Board/SmartBoard, Marker, Duster	
Tools, Equipment, and Other Requirements	
Training kit (Trainer guide, Presentations), appropriate personal protective equipment (PPE), First aid box with all contents.	

Module Name 10: Employability Skills

DGT/VSQ/N0102NOS (Version- 1.0)

Terminal Outcomes:

- Introduction to Employability Skills
- Constitutional values - Citizenship
- Becoming a Professional in the 21st Century
- Basic English Skills
- Career Development & Goal Setting
- Communication Skills
- Diversity & Inclusion
- Financial and Legal Literacy
- Essential Digital Skills
- Entrepreneurship
- Customer Service
- Getting ready for Apprenticeship & Jobs

Duration: 60:00(Theory 24 Hrs + Practical 36 Hrs)

Key Learning Outcomes

Introduction to Employability Skills Duration: 1.5 Hours

After completing this programme, participants will be able to:

1. Discuss the Employability Skills required for jobs in various industries
2. List different learning and employability related GOI and private portals and their usage

Constitutional values - Citizenship Duration: 1.5 Hours

3. Explain the constitutional values, including civic rights and duties, citizenship, responsibility towards society and personal values and ethics such as honesty, integrity, caring and respecting others that are required to become a responsible citizen
4. Show how to practice different environmentally sustainable practices.

Becoming a Professional in the 21st Century Duration: 2.5 Hours

5. Discuss importance of relevant 21st century skills.
6. Exhibit 21st century skills like Self-Awareness, Behavior Skills, time management, critical and adaptive thinking, problem-solving, creative thinking, social and cultural awareness, emotional awareness, learning to learn etc. in personal or professional life.
7. Describe the benefits of continuous learning.

Basic English Skills Duration: 10 Hours

8. Show how to use basic English sentences for everyday conversation in different contexts, in person and over the telephone
9. Read and interpret text written in basic English
10. Write a short note/paragraph / letter/e -mail using basic English

Career Development & Goal Setting Duration: 2 Hours

11. Create a career development plan with well-defined short- and long-term goals

Communication Skills Duration: 5 Hours

12. Demonstrate how to communicate effectively using verbal and nonverbal communication etiquette.
13. Explain the importance of active listening for effective communication
14. Discuss the significance of working collaboratively with others in a team

Diversity & Inclusion Duration: 2.5 Hours

15. Demonstrate how to behave, communicate, and conduct oneself appropriately with all genders and PwD
16. Discuss the significance of escalating sexual harassment issues as per POSH act.

Financial and Legal Literacy Duration: 5 Hours

17. Outline the importance of selecting the right financial institution, product, and service
 18. Demonstrate how to carry out offline and online financial transactions, safely and securely
 19. List the common components of salary and compute income, expenditure, taxes, investments etc.
 20. Discuss the legal rights, laws, and aids
- Essential Digital Skills Duration: 10 Hours
21. Describe the role of digital technology in today's life

22. Demonstrate how to operate digital devices and use the associated applications and features, safely and securely
23. Discuss the significance of displaying responsible online behavior while browsing, using various social media platforms, e-mails, etc., safely and securely
24. Create sample word documents, excel sheets and presentations using basic features
25. utilize virtual collaboration tools to work effectively

Entrepreneurship Duration: 7 Hours

26. Explain the types of entrepreneurship and enterprises
27. Discuss how to identify opportunities for potential business, sources of funding and associated financial and legal risks with its mitigation plan
28. Describe the 4Ps of Marketing-Product, Price, Place and Promotion and apply them as per requirement
29. Create a sample business plan, for the selected business opportunity

Customer Service Duration: 5 Hours

30. Describe the significance of analyzing different types and needs of customers
31. Explain the significance of identifying customer needs and responding to them in a professional manner.
32. Discuss the significance of maintaining hygiene and dressing appropriately

Getting Ready for apprenticeship & Jobs Duration: 8 Hours

33. Create a professional Curriculum Vitae (CV)
34. Use various offline and online job search sources such as employment exchanges, recruitment agencies, and job portals respectively
35. Discuss the significance of maintaining hygiene and confidence during an interview
36. Perform a mock interview
37. List the steps for searching and registering for apprenticeship opportunities

Classroom Aids:

Charts, Models, Flip Chart, White-Board/SmartBoard, Marker, Duster

Tools, Equipment, and Other Requirements

- 1.Computer (PC) with latest configurations – and Internet connection with standard operating system and standard word processor and worksheet software (Licensed)
(all software should either be latest version or one/two version below)
As required
- 2.UPS As required 3. Scanner cum Printer As required 4. Computer Tables As required 5. Computer Chairs As required
6. LCD Projector As required 7. White Board 1200mm x 900mm As required

Annexure

Trainer Requirements

Trainer Prerequisites						
Minimum Educational Qualification	Specialization	Relevant Industry Experience		Training Experience		Remarks
		Years	Specialization	Years	Specialization	
Diploma/ITI		4 Year	Merchandising	0	Merchandising	The candidate should possess good knowledge and manufacturing experience of machines,operations and products like garment , made ups and home furnishing (Costing calculation etc), timelines, vendor followup material, safety, Health & hygiene and other requirements of relevent jobrole.The candidate should be able to communicate in English and local language.
Graduation		3 Year	Merchandising	0	Merchandising	
Post graduate diploma		2 Year	Merchandising	0	Merchandising	
Post Graduate Degree in relevant trade or sector		1 Year	Merchandising	0	Merchandising	
Trainer Certification						
Domain Certification				Platform Certification		
Certificate for Job Role: “Merchandiser - Fashion, Made-Ups & Home Furnishings”mapped to QP: “AMH/Q0911”				Recommended that the Trainer is certified for the Job Role: “Trainer”, mapped to the Qualification Pack: “Master Trainer (VET and Skills) MEP/Q2601 v2.0”. Minimum accepted score is 80%.		
Minimum accepted % as per respective SSC guidelines is 80%.						

Trainer Prerequisites						
Minimum Educational Qualification	Specialization	Relevant Industry Experience		Training/Assessment Experience		Remarks
		Years	Specialization	Years	Specialization	

Graduate/CITS	Any discipline			2	Teaching experience	Prospective ES trainer should: <ul style="list-style-type: none"> • have good communication skills • be well versed in English • have digital skills • have attention to detail • be adaptable • have willingness to learn
Current ITI trainers	Employability Skills Training (3 days full-time course done between 2019-2022)					
Certified current EEE trainers (155 hours)	from Management SSC (MEPSC)					
Certified Trainer	Qualification Pack: Trainer (MEP/Q0102)					

Trainer Certification	
Domain Certification	Platform Certification
Certified in 90-hour Employability NOS (2022), with a minimum score of 80% OR Certified in 120-hour Employability NOS (2022), with a minimum score of 80%	NA

Master Trainer Prerequisites						
Minimum Educational Qualification	Specialization	Relevant Industry Experience		Training/Assessment Experience		Remarks
		Years	Specialization	Years	Specialization	

Graduate/CITS	Any discipline			3	Employability Skills curriculum training experience with an interest to train as well as orient other	Prospective ES Master trainer should: <ul style="list-style-type: none"> • have good communication skills • be well versed in English • have basic digital skills
Certified Master Trainer	Qualification Pack: Master Trainer (MEP/Q2602)			3	EEE training of Management SSC (MEPSC) (155 hours)	<ul style="list-style-type: none"> • have attention to detail • be adaptable • have willingness to learn • be able to grasp concepts fast and is creative with teaching practices and likes sharing back their learning with others

Assessor Prerequisites						
Minimum Educational Qualification	Specialization	Relevant Industry Experience		Training Experience		Remarks
		Years	Specialization	Years	Specialization	
ITI		4 Year	Merchandising	0	Merchandising	The candidate should possess good knowledge and manufacturing experience of machines, operations and products like garment, made ups and home furnishing (Costing calculation etc), timelines, vendor followup material, safety, Health & hygiene and other requirements of relevant job role. The candidate should be able to communicate in English and local language.
Diploma		4 Year	Merchandising	0	Merchandising	
Graduation		3 Year	Merchandising	0	Merchandising	
Post graduate diploma		2 Year	Merchandising	0	Merchandising	
Post Graduate Degree in relevant trade or sector		1 Year	Merchandising	0	Merchandising	

Assessor Certification	
Domain Certification	Platform Certification
Certificate for Job Role: “Merchandiser - Fashion, Made-Ups & Home Furnishings” mapped to QP: “AMH/Q0911” Minimum accepted % as per respective SSC guidelines is 80%.	Recommended that the Assessor is certified for the Job Role: “Assessor” , mapped to the Qualification Pack: “Assessor (VET and Skills) MEP/Q2701 v2.0” . Minimum accepted % as per respective SSC guidelines is 80%.

Master Trainer Certification	
Domain Certification	Platform Certification
Certified in 60-hour Employability NOS (2022), with a minimum score of 90%. OR Certified in 120-, 90-hour Employability NOS (2022), with a minimum score of 90%	NA

Assessor Requirements

Assessment Strategy

1. Criteria for assessment for each Qualification Pack will be created by the Sector Skill Council. Each Performance Criteria (PC) will be assigned marks proportional to its importance in NOS. SSC will also lay down proportion of marks for Theory and Skills Practical for each PC
2. The assessment for the theory part will be based on knowledge bank of questions created by the SSC
3. Assessment will be conducted for all compulsory NOS, and where applicable, on the selected elective/option NOS/set of NOS. examination/training center (as per assessment criteria below)
4. Individual assessment agencies will create unique question papers for theory part for each candidate at each.
5. Individual assessment agencies will create unique evaluations for skill practical for every student at each examination/training center based on these criteria.
6. To pass the Qualification Pack, every trainee should score a minimum of 70% aggregate in QP.
7. In case of unsuccessful completion, the trainee may seek reassessment on the Qualification Pack.

Acronyms and Abbreviations

NOS	National Occupational Standard(s)
NSQF	National Skills Qualifications Framework
QP	Qualifications Pack
TVET	Technical and Vocational Education and Training

Glossary

Sector	Sector is a conglomeration of different business operations having similar business and interests. It may also be defined as a distinct subset of the economy whose components share similar characteristics and interests.
Sub-sector	Sub-sector is derived from a further breakdown based on the characteristics and interests of its components.
Occupation	Occupation is a set of job roles, which perform similar/ related set of functions in an industry.
Job role	Job role defines a unique set of functions that together form a unique employment opportunity in an organization.

Occupational Standards (OS)	OS specify the standards of performance an individual must achieve when carrying out a function in the workplace, together with the Knowledge and Understanding (KU) they need to meet that standard consistently. Occupational Standards are applicable both in the Indian and global contexts.
Performance Criteria (PC)	Performance Criteria (PC) are statements that together specify the standard of performance required when carrying out a task.
National Occupational Standards (NOS)	NOS are occupational standards which apply uniquely in the Indian context.
Qualifications Pack (QP)	QP comprises the set of OS, together with the educational, training and other criteria required to perform a job role. A QP is assigned a unique qualifications pack code.
Unit Code	Unit code is a unique identifier for an Occupational Standard, which is denoted by an 'N'
Unit Title	Unit title gives a clear overall statement about what the incumbent should be able to do.
Description	Description gives a short summary of the unit content. This would be helpful to anyone searching on a database to verify that this is the appropriate OS they are looking for.
Scope	Scope is a set of statements specifying the range of variables that an individual may have to deal with in carrying out the function which have a critical impact on quality of performance required.
Knowledge and Understanding (KU)	Knowledge and Understanding (KU) are statements which together specify the technical, generic, professional and organizational specific knowledge that an individual needs in order to perform to the required standard.
Organisational Context	Organisational context includes the way the organisation is structured and how it operates, including the extent of operative knowledge managers have of their relevant areas of responsibility.
Technical Knowledge	Technical knowledge is the specific knowledge needed to accomplish specific designated responsibilities.
Core Skills/ Generic Skills (GS)	Core skills or Generic Skills (GS) are a group of skills that are the key to learning and working in today's world. These skills are typically needed in any work environment in today's world. These skills are typically needed in any work environment. In the context of the OS, these include communication related skills that are applicable to most job roles.

Electives	Electives are NOS/set of NOS that are identified by the sector as contributive to specialization in a job role. There may be multiple electives within a QP for each specialized job role. Trainees must select at least one elective for the successful completion of a QP with Electives.
Options	Options are NOS/set of NOS that are identified by the sector as additional skills. There may be multiple options within a QP. It is not mandatory to select any of the options to complete a QP with Options.