

APPAREL MADE-UPS & HOME FURNISHING SECTOR SKILL COUNCIL

(Under the aegis of the Ministry of Skill Development and Entrepreneurship, Govt. of India)



“ हुनर है तो कदर है ”



Hon'ble Prime Minister Shri Narendra Modi Ji

“ If education provides us with the knowledge of what we need to do, skills teach us how to execute that work practically on the ground. ”



Hon'ble Minister of Skill Development & Entrepreneurship Shri Jayant Chaudhary Ji

“ Skilling activities must align with industry and job market requirements. There is a need for partnership and ownership from the industry, including corporations. ”



MESSAGE FROM THE CHAIRMAN

In alignment with the Hon'ble Prime Minister's vision of transforming India into the 'Skill Capital of the World,' the Apparel, Made-Ups & Home Furnishing Sector Skill Council (AMHSSC) remains steadfast in its mission to empower the workforce through focused upskilling, reskilling and employment-oriented training.

The apparel, made-ups and home furnishing sector is not only a vital contributor to India's economic growth but also a vibrant reflection of its rich cultural legacy. Recognizing the dynamic needs of the industry, AMHSSC has built a robust ecosystem of **over 11,800 training centres** across the country. These centres are instrumental in preparing a future-ready workforce equipped with industry-relevant skills.

Since its inception, AMHSSC has successfully **trained over 33 lakh candidates**-remarkably, **90% of whom are women**-marking a significant stride towards gender-inclusive skilling. To ensure quality delivery and capacity building, the Council has also conducted more than **3,400 Training of Trainers (ToTs)**, further strengthening the skill development infrastructure.

Our strategic approach is centered on delivering high-quality, industry-aligned training programs, promoting certification standards and encouraging sustainable skill development models. We actively collaborate with industry stakeholders, leverage CSR partnerships and promote entrepreneurial initiatives to foster inclusive growth and generate meaningful livelihood opportunities.

By bridging the skill gap and nurturing a competent talent pool, we are committed to strengthening India's position as a global hub for skilled manpower. As Chairman, I reaffirm my dedication to advancing this mission and ensuring that our skilling efforts lead to long-term, tangible outcomes for both the industry and the nation.



- Padma Shri Dr. A. Sakthivel



CEO'S MESSAGE

The apparel, made-ups and home furnishing sector is a cornerstone of India's economic strength and cultural heritage. Through industry-aligned training programs, certification and sustainable skilling models, AMHSSC aims to bridge the skills gap and elevate India's position in the global market. By leveraging CSR initiatives and fostering entrepreneurship, we aim to create sustainable livelihood pathways and position India as a global leader in skill development and workforce readiness.

- Mr. Ashish Srivastava



ABOUT US

The Apparel, Made-Ups & Home Furnishing Sector Skill Council (AMHSSC) is a pioneering non-profit organization, established on December 24, 2013, under the esteemed aegis of the Ministry of Skill Development & Entrepreneurship (MSDE) and the National Skill Development Corporation (NSDC).

It operates as an autonomous body aligned with the guidelines and standards set by NSDC and has been accredited by the National Council for Vocational Education & Training (NCVET) as an Awarding Body since June 3, 2022. The Council is steadfastly committed to empowering individuals by enhancing their skill sets to meet the evolving needs of the apparel industry.



Vision

To set the global benchmark in the Apparel, Made-Ups & Home Furnishing sectors by cultivating a highly skilled workforce, driving innovation and steering the industry towards employability, sustainable excellence and international prominence.

To enable youth and empower women with enhanced skills in the Apparel, Made-Ups & Home Furnishing sectors through structured training programs and assessments, thereby fostering a competent workforce for national and international competitiveness.

Mission

KEY INITIATIVES & FLAGSHIP PROGRAMS

1

Industry - Aligned Skill Certification & Training

2

National Apprenticeship Promotion Scheme (NAPS) - Bridging Learning with Earning

3

Centres of Excellence (CoEs) - Catalysts for Innovation

4

Recognition of Prior Learning (RPL) - Valuing Experience

ACHIEVEMENTS (SINCE INCEPTION)

33.76
Lakhs

Certified more than **33.76 lakhs** candidates.

90%

As per the study, **90%** (i.e., 30,39,036) of trained candidates are women.

42k
11.8k

Accredited **4,200** training partners and affiliated **11,800** training centres.



OBJECTIVES

AMHSSC is dedicated to developing a globally competitive skilled workforce by establishing a standardized framework for skill assessment and certification that meets industry demands and international benchmarks.

Competency Validation

Certifying both formally and informally acquired skills through reliable assessments tailored to the evolving needs of the apparel, made-ups and home furnishing sectors.

STEP **01** >

Standardization

Ensuring uniformity in skill assessment and certification for consistent industry-wide training.

STEP **02** >

Global Recognition

Securing national and international recognition for certifications to enhance workforce competitiveness.

STEP **03** >

Transparency & Accountability

Uploading assessment outcomes to maintain credibility and trust in training institutions.

STEP **04** >

Industry Alignment & Job Creation

Aligning certification with industry needs to drive innovation, sustainability and employment.

STEP **05** >

CENTRE OF EXCELLENCE

The **Apparel, Made-Ups & Home Furnishing Sector Skill Council (AMHSSC)** has strategically established **Centres of Excellence (CoEs)** in **Noida, Tirupur, Mumbai, Guwahati and Coimbatore**, positioning them as premier hubs for skill development, research and industry best practices within the Indian apparel value chain.

These state-of-the-art centres bridge the skill gap by offering industry-aligned training programs based on National Occupational Standards (NOS) and emerging job roles. By integrating cutting-edge technology, real-world applications and future-ready curricula, the CoEs are shaping a workforce that meets the evolving demands of the apparel sector, ensuring both global competitiveness and sustainable industry growth.



EMPOWERING THE WORKFORCE

Opportunities for Youth & Women in the Apparel Industry through Centres of Excellence:

- **Industry-Aligned Training:** CoEs provide skill-based training aligned with the Government of India's Skill Development initiatives, ensuring workforce readiness for emerging job roles.
- **Enhanced Operational Efficiency:** Organizations benefit from expert-led training programs that enhance productivity, talent management and career progression.
- **State-of-the-Art Infrastructure & Advanced Facilities:** CoEs are equipped with cutting-edge machinery and manufacturing setups that support Training of Trainers (ToT), Training of Assessors (ToA) and Research & Development (R&D) activities.



FACILITIES INCLUDES

- **Industrial Sewing Machines:** Zigzag, buttonhole, bartack and multi-thread models.
- **CAD Setups:** Photo digitizers and plotters for design and pattern development.
- **Embroidery Machines:** Single-head embroidery machines for high-quality embellishments.
- **Cutting & Finishing Equipment:** Advanced cutters, trimming tools, ironing and finishing machines for superior garment production.



NSQF ALIGNED JOB ROLES

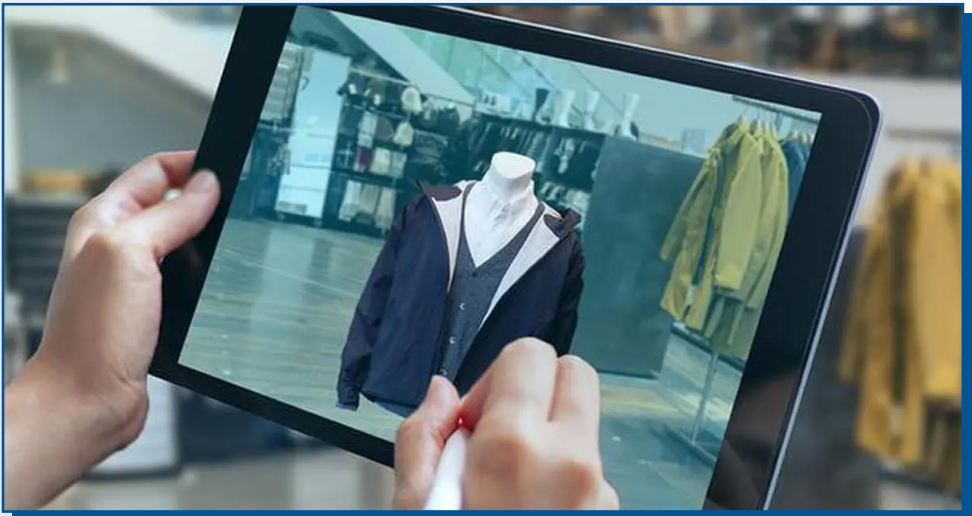
Sr. No.	Course Name	QP Code	NSQF Level	Hours
1	Export Manager - Stitched Items	AMH/Q1603	LEVEL-6	600
2	Sourcing Manager - Stitched Items	AMH/Q0920	LEVEL-6	600
3	Boutique Manager	AMH/Q1910	LEVEL-6	600
4	Factory Compliance Auditor	AMH/Q2201	LEVEL-6	600
5	Industrial Engineer (IE) - Apparel	AMH/Q0106	LEVEL-6	600
6	Cutting Supervisor	AMH/Q0610	LEVEL-5	510
7	Fashion Designer	AMH/Q1201	LEVEL-5	570
8	Production Supervisor - Sewing	AMH/Q2101	LEVEL-5	570
9	Processing Supervisor (Dyeing & Printing)	AMH/Q2301	LEVEL-5	480
10	Merchandiser - Apparel, Made-Ups & Home Furnishings	AMH/Q0911	LEVEL-5	570
11	QC Executive - Stitched Items	AMH/Q0701	LEVEL-5	510
12	Sampling Coordinator	AMH/Q1801	LEVEL-5	510
13	Advance Pattern Maker (CAD/CAM)	AMH/Q1401	LEVEL-5	510
14	Export Executive - Stitched Items	AMH/Q1202	LEVEL-5	510
15	Pattern Master - Apparel	AMH/Q1105	LEVEL-4	420
16	Assistant Designer - Apparel, Made-Ups & Home Furnishings	AMH/Q1106	LEVEL-4	420
17	Sampling Tailor	AMH/Q1802	LEVEL-4	420
18	Specialized Sewing Machine Operator	AMH/Q2301	LEVEL-3.5	420
19	Inline Checker Sewing	AMH/Q0103	LEVEL-3.5	420
20	Embroidery Machine Operator	AMH/Q0801	LEVEL-3	390
21	Record Keeper - Sewn Items	AMH/Q1920	LEVEL-3	300
22	Pressman - Stitched Items	AMH/Q0401	LEVEL-2.5	300
23	Sewing Machine Operator	AMH/Q0301	LEVEL-2.5	300
24	Sewing Machine Operator Knits	AMH/Q0305	LEVEL-2.5	300
25	Finisher and Packer	AMH/Q2255	LEVEL-2.5	300
26	Washing Machine Operator	AMH/Q1810	LEVEL-2.5	300
27	Self Employed Tailor	AMH/Q1947	LEVEL-2.5	300
28	Fabric Cutter	AMH/Q1510	LEVEL-2.5	300
29	Layerman (Fabric)	AMH/Q0201	LEVEL-2	240
30	Hand Embroiderer (Addawala)	AMH/Q1001	LEVEL-2	270

FUTURISTIC JOB ROLES

The Apparel, Made-Ups & Home Furnishing Sector Skill Council (AMHSSC) is committed to preparing a future-ready workforce by developing industry-relevant qualifications for emerging job roles. These roles are designed to align with global skill requirements and the evolving needs of the apparel industry.

Sr. No.	Proposed Job Role	Base Qualification	Proposed Level
1	Design Catalog Creator	Assistant Designer	LEVEL-5
2	Online Pattern Maker	Advanced Pattern Maker	LEVEL-5
3	Warehouse Manager	Production Supervisor	LEVEL-5
4	Production Planning Controller	Production Supervisor	LEVEL-5
5	Apparel Domain Data Analyst	Production Planning Controller	LEVEL-5
6	Bespoke Garment Maker	Sampling Tailor	LEVEL-5
7	Fashion Consultant	Senior Secondary	LEVEL-4

***Please visit our website - www.sscamh.com to view the full list of courses.*



TRAINING AND CERTIFICATION PROCESS



Accreditation/Affiliation

1. **Training Partners:** Organizations seeking to offer skill-based training in the apparel, made-ups and home furnishing sector must affiliate with NSDC/AMHSSC. This affiliation ensures that courses are aligned with Qualification Packs (QPs) and National Occupational Standards (NOS), as mandated by the National Skill Development Corporation (NSDC) on the Skill India Digital Portal.
2. **Assessment Agencies:** Independent agencies responsible for evaluating trainees must also affiliate with NCVET and AMHSSC to conduct assessments as per prescribed guidelines.

Training & Assessment

3. **Training:** Affiliated Training Partners deliver structured courses designed to equip trainees with industry-relevant skills. These programs follow standardized curricula based on QP-NOS frameworks.
4. **Assessment:** Once training is complete, an Assessment Agency conducts evaluations to gauge trainees' proficiency. This includes both theoretical knowledge and practical skill tests to ensure alignment with industry standards.

Certification

5. **Result Evaluation:** AMHSSC reviews the assessment results submitted by affiliated Assessment Agencies.
6. **Certification Issuance:** Successful candidates receive a Govt-recognized certificate issued by AMHSSC. This certification is approved and notified by the Ministry of Skill Development & Entrepreneurship, Government of India, under Gazette Notification No. 1-34011/07/2015-SDE, dated 17th March 2015.

RECOGNITION OF PRIOR LEARNING (RPL)

RPL is a specialized initiative by AMHSSC to certify and upgrade the skills of existing workers in the apparel industry who may not have undergone formal training but possess relevant experience.

The process follows these steps:



Identification of Apparel Units: AMHSSC selects manufacturing units or clusters with a significant workforce in need of skill validation.



Skill Gap Analysis: Existing workers undergo evaluations to determine their current skill levels and identify gaps that need to be addressed.



Short-Term Bridge Training: Workers receive targeted, short-duration training to fill skill gaps and align their capabilities with industry standards.



Assessment & Certification: After training, workers undergo a final assessment and those who qualify receive an NCVET certification, validating their skills for enhanced career opportunities.

This process empowers the existing workforce by formally recognizing their expertise, improving their employability and contributing to a skilled and competitive apparel industry.

CORPORATE SOCIAL RESPONSIBILITY (CSR) AND SKILL DEVELOPMENT



CSR Applicability in India

Under Section 135 of the Companies Act, 2013, CSR provisions apply to companies meeting any of the following criteria in the preceding financial year:



These companies must spend at least 2% of their average net profits over the last three years on CSR activities. For companies incorporated within the last three years, CSR spend is based on the preceding years’ average net profits.

CSR and Skill Development: A National Priority

The National Policy for Skill Development & Entrepreneurship (2015) urges companies to allocate at least 25% of CSR funds to skill development, either directly or through the National Skill Development Fund (NSDF). Sector Skill Councils (SSCs), including AMHSSC, are authorized to receive CSR contributions for training and capacity-building programs in the apparel sector.

Strategic Use of CSR Funds by AMHSSC

CSR funds through AMHSSC support high-impact initiatives such as:

- Establishing modern training centers
- Upskilling the workforce
- Vocational training for under privileged youth, women and marginalized communities
- Recognition of Prior Learning (RPL) for informal workers
- Entrepreneurship development through training and mentorship

Partnering for Impact

By aligning CSR efforts with AMHSSC's skill development priorities, companies can help:

- Create a productive, future-ready workforce
- Generate employment and livelihood opportunities
- Promote inclusive growth in India's apparel sector
- Support the Government of India's Skill India and Atmanirbhar Bharat missions



NATIONAL APPRENTICESHIP PROMOTION SCHEME (NAPS)

The National Apprenticeship Promotion Scheme (NAPS), under the Ministry of Skill Development & Entrepreneurship (MSDE), is key to developing a future-ready workforce for India's apparel, made-ups and home furnishing sector. Apparel manufacturing units with more than 30 workers must engage 2.5% to 15% of their workforce as apprentices.



NAPS bridges the gap between theoretical learning and industry experience, offering young individuals hands-on training in factory settings, boosting employability and self-reliance.

With AMHSSC as an enabling partner, NAPS is actively promoted to ensure a steady pipeline of skilled professionals, supporting youth empowerment, industry growth and India's inclusive economic development.



E-LEARNING COURSE: ENVIRONMENT, SOCIAL & GOVERNANCE (ESG) IN THE APPAREL SECTOR

AMHSSC In partnership with bluesign® Academy, offers an online course designed to build a strong foundation in sustainable practices within the textile and apparel sector. This interactive program provides practical solutions for driving responsible change in fashion.



Key Learning Areas :

- ▶ **Sustainability Legislation & Compliance:** Understand global ESG regulations and their impact on the apparel value chain.
- ▶ **Consumer Education & Awareness:** Explore conscious consumerism and brand responsibility.
- ▶ **Responsible Manufacturing & Sustainable Materials:** Learn ethical production and sustainable material practices.
- ▶ **Circular Economy & Slow Fashion:** Transition to circular models, focusing on longevity and low-waste design.
- ▶ **Practical Insights & Certification:** Apply learning through real-world examples and earn industry-recognized credentials.

Course Highlights :

- ▶ Learn from global industry leaders and sustainability experts
- ▶ Joint certification from AMHSSC and bluesign® Academy
- ▶ Enhance global employability and ESG competency
- ▶ Position yourself as a future-ready professional in sustainable apparel innovation

This certification is your pathway to becoming a qualified ESG professional, ready to lead sustainability in the apparel industry.

EMPLOYMENT ALIGNED SKILLS TRAINING (EAST) FUTURE-READY WORKFORCE FOR INDIA'S APPAREL SECTOR



The Employment Aligned Skills Training (EAST) is an initiative by MSDE developed in collaboration with NSDC, AMHSSC, Industry leaders. It addresses the urgent need for a skilled, job-ready workforce in India's labour-intensive apparel, home furnishing and made-ups sector.

EAST adopts a dual-mode, demand-driven model. It begins with a residential, domain-focused training in the candidate's local cluster, combined with career counselling and behavioural readiness. This is followed by on-the-job training (OJT) within actual factory environments, ensuring real-time exposure, higher retention and job sustainability.

To be piloted in Jharkhand and Tirupur, EAST is structured for nationwide scalability. It leverages the Skill India Digital Hub (SIDH) to match industry demand with skilled talent, enabling just-in-time skilling and efficient placement.

Key enablers include:

- ▶ Accredited factory-based training centres
- ▶ Catchment-specific Training Providers (TPs)
- ▶ Standardised quality frameworks for delivery, assessment and outcomes

Backed by MSDE's special project funding and flexible norms, EAST represents a shift from conventional training to a placement-linked, outcome-based skilling ecosystem.

AMHSSC calls upon industry players, exporters, TPs and government bodies to join hands in scaling this high-impact initiative—empowering India's apparel sector with a sustainable and future-ready workforce.

LUXURY FASHION CONSULTANT VOCATIONAL COURSE

GROOMING INDIA'S YOUTH FOR HIGH-END FASHION CAREERS

As India's luxury retail sector rapidly expands, there is a rising demand for distinguished, customer-focused professionals. AMHSSC, in collaboration with **ITEES Singapore**—a globally reputed institute for vocational excellence—is launching a **6-month specialized training program** to develop **Luxury Fashion Consultants** who can thrive in premium retail environments.

Offered at the **AMHSSC Centre of Excellence in Kandivali, Mumbai**, the program blends classroom learning, grooming, styling labs, store visits and internships with luxury brands. This globally benchmarked course integrates international retail standards to prepare aspirants for high-growth roles in India's evolving luxury fashion landscape.



BOARD MEMBERS OF AMHSSC

Sr. No.	Name	Designation in Board of Directors - AMHSSC	Organization Name	Designation of the GC/GB Member in his/her Organization
1	Dr. A. Sakthivel	Chairman	Poppy's Knitwear Ltd.	Chairman
2	Shri Virender Uppal	Director	Richa Global Pvt Ltd.	Managing Director
3	Shri Premal Udani	Director	Kaytee Corporation (P) Ltd.	Managing Director
4	Shri Ankur Gadia	Nominee Director	Clothing Manufacturing Association of India (CMAI)	Vice President
5	Shri. R. Ramu	Director	FASHION KNITS	Partner
6	Mr. Palanisamy Sudhakar	Director	Synthesis Home Textiles Private Limited	Managing Director
7	Mr. Vijaykumar Jamnadhhar Agarwal	Director	Creative Garments Private Limited	Director & Member
8	Mr. Sudhir Sekhri	Nominee Director	Apparel Export Promotion Council (AEPC)	Chairman
9	Mr. Rajkumar Ramasamy	Director	Best Corporation Private Limited	Managing Director
10	Mr. Navin Kumar Todi	Director	LUX Industries Limited	Whole Time Director
11	Mr. Anand Ahuja	Director	GOOD BUSINESS LAB FOUNDATION	Chief Executive Officer & Director
12	Mr. Dnyaneshwar Manohar Mulay	Nominee Director of NSDC	NSDC International Limited	Advisor to NSDC
13	Mr. Rakesh Vaid	Director	M/S Usha Fabs Group of Companies, Gurgaon	Chairman

Regional Offices

Chandigarh

SPOC: Gaurav Parmar

Assistant Director

E-mail: gaurav.singh@sscammh.com

Mobile: +91 887 299 4443

Chennai

SPOC: T. Kavitha

Additional Director

E-mail: t.kavitha@sscammh.com

Mobile: +91 787 102 3714

Center(s) of Excellence

Center of Excellence - Tirupur

No. 5, 60 Feet Road, Kumarananthapuram,
Tirupur - 641602

Center of Excellence - Noida

A-74, Suraksha Building, Sector 4, Gautam
Budh Nagar, Noida - 201301 Uttar Pradesh

Center of Excellence - Coimbatore

PSGR Krishnammal College for Women,
S Block, 4th Floor, Peelamedu,
Coimbatore - 641004

Center of Excellence - Guwahati

NEHHDC Campus, Garchuk Pamohi Road,
Boragaon, Guwahati, Assam - 781035

Center of Excellence - Mumbai

CII SKILL Centre Kandivali
Akurli Cross Rd Number 3, Kandivali,
Akurli Industry Estate, Kandivali East,
Mumbai, Maharashtra - 400101





APPAREL MADE-UPS & HOME FURNISHING SECTOR SKILL COUNCIL

HEAD OFFICE

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