GOVERNMENT OF INDIA
MINISTRY OF SKILL DEVELOPMENT & ENTREPRENEURSHIP
N·S·D·C National Skill Development Corporation
Transforming the skill landscape
Skill India
APPAREL MADE-UPS & HOME FURNISHING SECTOR SKILL COUNCIL

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Chief Editor - Ms. Smritee Dwivedi

ARTICLE

Skilling- An important component for the Economic Growth

The years 2020 and 2021 have remained affected by the Covid19 Pandemic. The Apparel sector too got severely affected. However, off late we have seen increased orders pouring in India due to the changed relationship of USA and EU with China. Making skilled manpower available for the Apparel industry is more challenging now but with the passion and dedication, we shall overcome them.

It's my sincere wish that we don't get situation, like the second wave, experienced during April/ May, 2021 in 2022 and god brings in happiness and prosperity for all in the country.

Happy new year to all.

'Skill India'- an initiative started by the Government of India, under the able leadership of Hon'ble Prime Minister, Shri Narendra Modi Ji was launched on 15th July, 2015, with a mission to train more than 40 crore Indians and create an empowered workforce by 2022.

Skill Training in the Apparel Sector:

The Apparel & fashion industry continues to have positive growth, especially in the emerging markets inspite of the slow down caused by the pandemic. The textiles and garments industry is expected to reach $190 bn by 2025-26 from $103.4 bn in 2020-21.
Nationwide trainings are provided on the result driven framework that corresponds to the needs of the industry aiming to bridge the existing skill gap. The trainings provided under the various Government Skill development schemes, aim to make the youth job-ready in the shortest possible

time, while maintaining the highest standards of education that is in par with the Global education system.

A wake -up call has been to adapt quickly to the changing dynamics and adopt the path of skilling, re-skilling & upskilling to stay competitive globally.

The Industry has been pro -active in supporting the Skill development initiative in the form of CSR (Corporate Social responsibility) funds, to uplift the socio-economically backward strata of the society and provide them with better opportunities to learn and upgrade themselves with the relevant skills and thus become self-reliant.

The skill trainings, such as Fashion Entrepreneurship & Boutique Management offered by the Centre of Excellence, AMHSSC, facilitate in creating entrepreneurs, who in turn generate jobs opportunities for many. Women in huge numbers have been trained as fashion & boutique entrepreneurs.

Future Skilling:

The pandemic has not only taught us to face challenges, but also prepare ourselves for the unforeseen difficult times. Digitisation has played a critical role during the pandemic by enabling masses to be skilled across different parts of the country. It also enabled offering customised training modules to fit -in the digital learning space.

In view of the projected growth in various sectors of the industry, the council has introduced several short- term Management Development Programs, such as: Industrial engineering, Medical Textile Program, Social Compliance & Sustainability, Design Thinking, Medical Textile & Protective Clothing etc.

The aim is to impart trainings in the in-demand job roles and ensure that the trainees are able to seize best of the opportunities, globally.

Dr. Roopak Vasishtha

CEO & DG (AMHSSC)

EVENTS & ACTIVITIES

DATE : 4th OCTOBER 2021

Chairman Sir, Shri Premal Udani, visited Center of Excellence, Tirupur. He motivated and appreciated the efforts of the entire team.

He also gave valuable suggestions for better execution of the upcoming projects. The entire team of AMHSSC was delighted to host him.

DATE : 8th OCTOBER 2021

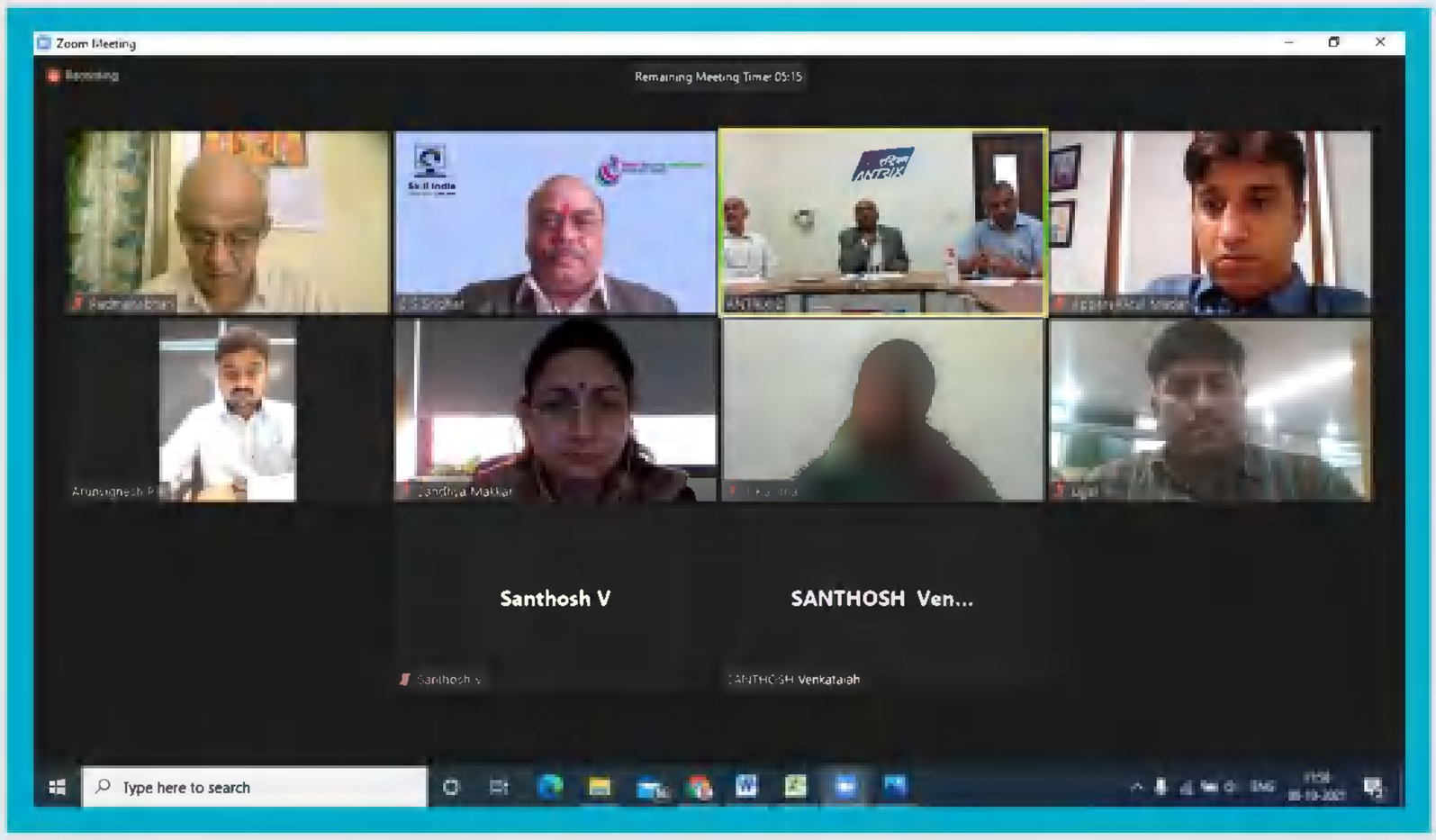
AMHSSC in collaboration with Shahi Exports, conducted a CSR training program in Chenani, located in Udhampur district, UT of Jammu & Kashmir. The training program was for a batch of around 200 socio-economically backward women.

Such training programs empower women to become skilful and secure livelihood for themselves.

DATE : 8th OCTOBER 2021

AMHSSC in collaboration with Megha Engineering & Infrastructure ltd., conducted a CSR training in Amritsar, Punjab, for a batch of around 200 women to make them self-reliant.

Such trainings aim to make women self-reliant and self-sufficient, and work towards the Government's objective of Aatmanirbhar Bharat.



DATE : 18th OCTOBER 2021

Team AMHSSC, in a webinar session, appreciated the initiative taken by the Antrix Corporation India Ltd, for sponsoring the training of more than 100 students at Yadgir, Karnataka, under its CSR Program. The Antrix Corporation is an Indian government-owned company under the administrative control of the Department of Space.

Such trainings help students acquire necessary skills for better job opportunities.

DATE : 22nd OCTOBER 2021

AMHSSC, facilitated students in showcasing their talents in the World Skills Competition 2021, organized by NSDC.

The World Skills Competition provides a platform to the candidates not only for showcasing their talents, but also for competing at the Global level.

DATE : 28th OCTOBER 2021

Dr. Roopak Vasishtha, CEO & DG, AMHSSC met Prof. Dr. Padamakali Banerjee, Pro Vice Chancellor, Amity University, Gurugram to discuss ways and means for further strengthening the skilling eco-system.

DATE : 30th OCTOBER 2021

Under GoI's initiative of - 'Azadi ka Amrit Mahotsava: India @75; AMHSSC organised a series of webinars on various topics related to Skilling & Apparel Industry.

Through these webinars, various concerns of the candidates were addressed by the Industry experts.

DATE : 1st NOVEMBER 2021

An online interactive webinar session was conducted by the team of Centre of Excellence, AMHSSC to provide high quality trainings and educational opportunities to build skill capacity of individuals in the Apparel & Fashion industry.

The key highlights of the session was to discuss the vast range of career opportunities for youth in Apparel, Made-Ups & Home furnishing sector and also address their key concerns.

DATE : 2nd NOVEMBER 2021

IndiaSkills Competition 2021 for the West region was held at Gandhinagar, Gujarat to recognise and reward skills of India's budding skill stars.

The event was graced by the Hon'ble Chief Minister, Gujarat, Shri Bhupendrabhai Patel Ji.

The winners from the Fashion Technology domain were Mr. Devejya from Maharashtra (Gold Medal) and Mr. Prashant Chaurasiya from Rajasthan (Silver Medal).

DATE : 15th NOVEMBER 2021

Participants from Chandigarh, Delhi, Haryana, HP, J& K, Punjab, Uttarakhand & UP gathered at the opening ceremony of #IndiaSKills2021 for the Northern region to showcase their enormous talents.

Team AMHSSC, consistently provided support and motivated the aspirants to showcase their talents.

DATE : 24th NOVEMBER 2021

AMHSSC in association with JIMS, conducted a workshop on Fashion Entrepreneurship & Boutique Management.

The sessions conducted by the Industry experts, encouraged cooperative & competitive model of learning that not only involved participation by candidates but also provided a competitive platform which motivated the candidates to showcase their best talents.

DATE : 26th NOVEMBER 2021

AMHSSC, under its CSR initiative, distributed masks & clothes at 'The Earth Saviours Foundation' for the abandoned senior citizens, homeless, mentally & physically disabled individuals, who were affected by the Covid pandemic.

Everyone was encouraged to keep wearing masks and adhere to Covid safety guidelines, till the pandemic is over.

DATE : 1st DECEMBER 2021

Regional competition for Skills for the South Zone commenced at Visakhapatnam, Andhra Pradesh.

AMHSSC wished good luck to all the 400+ participants from the five southern states of India, competing for the 50+ Skills at India Skills 2021 competition, inaugurated by Shri Mekapati Goutham Reddy, Hon'ble Minister of Industries, Commerce, Information Technology & Skill Development, Govt of Andhra Pradesh.

DATE : 3rd DECEMBER 2021

On the occasion of International Disability Day, AMHSSC provided clothes, masks & cloth bags to the Khushboo Welfare Society, Gurugram, who work extensively for the differently-abled and socio-economically weak strata of the society

DATE : 10th DECEMBER 2021

एएमएच एसएससी अपनी सामाजिक जिम्मेवारी निभाने को सदा तैयार रहता है। कोरोना के ओमीक्रॉन वैरिएंट के कारण लोगो में कोरोना को लेकर जागरूकता बनाए रखने के लिए, वाराणसी के बीएसडब्ल्यू एजुकेशनल सोसायटी में १५०० जरूरतमंदों को मास्क और कुर्ता बांटे गए।

DATE : 4th DECEMBER 2021

Ms. Irfana and Ms. Aparna, who represented Apparel, Made-Ups & Home Furnishing Sector Skill Council, won Gold medal and Silver medal respectively, at the India Skills competition for the Southern Region.

DATE : 13th DECEMBER 2021

On the occasion of its foundation day, Larmin Tech Skills University conducted 'Innovative Skill Conclave'- inaugurated by Shri. Charanjit Singh Channi, Hon'ble Chief Minister of Punjab.

The conclave explored ideas to address the predominant Skill Gap in the industry and ways to synchronize it with the industry demands for providing better employment opportunities to the youth in the Apparel Sector.

Ms. Kirti Jain, Joint Director, AMHSSC was one of the key Panelists at the conclave.

DATE : 22nd DECEMBER 2021

A MoU was signed between AMHSSC and Centre for Catalysing Change (C3) with an aim to address the challenges faced by girls and women. Through this partnership the two organizations aim to empower women through Education and Skilling for their holistic development.

The MoU was signed between Dr. Roopak Vasishtha, CEO & Director General AMHSSC and Dr. Aparajita Gogoi, Executive Director, C3.

INDUSTRY NEWS RELATED TO APPARELS

APPARELS FIRMS PLAN TO INCREASE SUPPLY CHAIN TRANSPARENCY BY 2027 BUT OBSTACLES REMAIN : REPORT

HONG KONG: Serai, an online B2B platform that simplifies global trade, in collaboration with KPMG, has launched a global report - Moving the needle – Threading a sustainable future for apparel. According to the report, sustainability and transparency within the apparel industry have come under the spotlight in recent years due to rising external pressure from consumers and governments. The survey finds that two-thirds (66%) of apparel industry insiders see supply chain transparency as an "extremely important" issue. This number is even higher for Indian companies, at 83%.

About 80% of the respondents aim to implement transparency solutions by 2027. However, less than 20% of the respondents have a comprehensive overview of all stakeholders in their supply chain (visibility) and 15% are able to trace all the materials and components used in a product from their origins through each step of processing and manufacturing (traceability).

https://economictimes.indiatimes.com/small-biz/trade/exports/insights/apparel-firms-plan-to-increase-supply-chain-transparency-by-2027-but-obstacles-remain-report/articleshow/87642825.cms

INDIA NEEDS TO ACTIVELY PURSUE FTAS TO PUSH APPAREL EXPORTS, SUGGESTS RBI ARTICLE

MUMBAI: India needs to actively pursue free-trade agreements (FTAs) with major export destinations like the EU and the US to push apparel shipments amid increasing competition from Bangladesh and Cambodia that enjoy tariff concessions, an RBI article said on Wednesday.

India has traditionally enjoyed a comparative advantage in the textile sector, including apparels, and they constitute a major chunk of India's export basket.

"However, over the past few years, near stagnation in India's textile exports, particularly in apparel exports, has been witnessed," said the article in its analysis of the role of tariff regimes of the destination country in directing the exports of apparels from major suppliers including India.

https://economictimes.indiatimes.com/industry/cons-products/garments-/-textiles/india-needs-to-actively-pursue-ftas-to-push-apparel-exports-suggests-rbi-article/articleshow/88305398.cms?from=mdr

INDIA'S APPAREL EXPORTS SHOW STRONG GROWTH IN SEPT-NOV '21

16TH DEC 2021

Apparel exports from India have registered strong growth in the last three months, according to the latest data released by the Apparel Export Promotion Council. Exports in September, October and November 2021 increased by 20.3 per cent, 13.0 per cent and 1.3 per cent respectively, over the same months in 2019 (since 2020 was a whitewash).

In the first quarter of the current fiscal (April-June 2021), India's apparel exports were $3.4 billion, compared to $4.2 billion earned in the same quarter of 2019. Thereafter, exports picked up quickly due to strong recovery in demand in major economies and robust supply fundamentals of the Indian industry.

https://www.fibre2fashion.com/news/apparel-news/india-s-apparel-exports-show-strong-growth-in-sept-nov-21-277943-newsdetails.html

APPAREL BRANDS PLAN STORE EXPANSION IN TIER 2 AND 3 CITIES

CHENNAI: Apparel brands from Shoppers Stop and Aditya Birla Fashion and Retail have announced expansion of brick and mortar business in the third quarter.

Brands like Shoppers Stop plan expansion of physical stores like new initiatives like opening of 20 smaller size stores over the next six quarters, growth in its private label mix, and increased focus on high growth beauty business offers a good growth opportunity.

The management plans to open 20 department stores over the next six months and 20 beauty stores over the next two years. It plans to deepen its presence in smaller towns, with smaller size stores to improve efficiency. It is targeting 2x FY20 sales over the next 4-5 years on: a) improved store productivity, b) store expansion, c) improved share in the online and beauty segment.

https://timesofindia.indiatimes.com/business/india-business/apparel-brands-plan-store-expansion-in-tier-2-and-3-cities/articleshow/87865144.cms

CONSTRUCTION OF INDUSTRIAL UNITS IN APPAREL PARK TO BEGIN IN JAN

Greater Noida: Construction of industrial units in the Yamuna Expressway Authority's upcoming Apparel Park in Sector 29 will begin from January 2022. Some 85 units have been allotted plots in the park so far. And overall, 300 units are expected to come up in the park, including from the handicrafts sector. The park is expected to generate three lakh employment, where about 70% of them would be women. The apparel park — being developed under the 'One District, One Product' (ODOP) scheme of the UP government on the lines of 'Make in Noida' — has also got approval from the Union textile ministry. To generate about three lakh direct and indirect employment, a skill development centre has already started in Jewar, where nearly 70 women are being trained. "We have begun development of Apparel Park in Sector 29 of YEIDA area. In this, we have completed the allotment of 85 units so far. These allottees will be given possession certificates in January 2022. Subsequently, they can begin construction of their units," Arun Vir Singh, CEO of YEIDA, told TOI.

https://timesofindia.indiatimes.com/city/noida/construction-of-industrial-units-in-apparel-park-to-begin-in-jan/articleshow/87939641.cms

COVERAGES

CAREER & EDUCATION
अमर उजाला उड़ान

पैटर्न मेकर का कोर्स कर बनाएं भविष्य

EducationPost
HIGHER EDUCATION REVIEW

Dr. Roopak Vasishtha
CEO & DG, AMHSSC

WHY A CAREER IN APPAREL PATTERN MAKING?

नवोदय टाइम्स
City Times

'फैशन इंडस्ट्री' में संवारें अपना भविष्य

पंजाब केसरी
युवा भारत युवा अखबार

अर्थ सेवियर्स फाउंडेशन में बांटे मास्क व कुर्ते

मास्क वितरण के दौरान उपस्थित अतिथिगण

दैनिक भास्कर

जरूरतमंदों को वितरित किए कुर्ते और मास्क

भास्कर न्यूज | गुड़गांव

कौशल विकास एवं उद्यमिता मंत्रालय (एमएसडीई) के अधीन कार्यरत अपैरल मेडअप्स एंड होम फर्निशिंग काउंसिल के पदाधिकारियों ने बंधवाड़ी स्थित अर्थ सेवियर्स फाउंडेशन में 750 जरूरतमंदों को मास्क व कुर्ता वितरित किए। इस दौरान एएमएच-एसएससी के डायरेक्टर ऑपरेशन आशीष श्रीवास्तव ने अर्थ सेवियर फाउंडेशन के फाउंडर रवि कालरा से मिले और उन्होंने कपड़ा व मास्क वितरण पर संस्था का आभार व्यक्त किया। इस दौरान

गुड़गांव मेल

एएमएचएसएससी ने अर्थ सेवियर्स फाउंडेशन में बांटे मास्क व कुर्ता

पंजाब केसरी

युवा भारत युवा अखबार

मास्क व कपड़े बांटे

गुरुग्राम, एमके अरोड़ा, (पंजाब केसरी): कौशल विकास एवं उद्यमिता मंत्रालय (एमएसडीई) के अधीन कार्यरत अपैरल मेडअप्स एंड होम फर्निशिंग काउंसिल (एएमएच एसएससी) ने बंधवाड़ी स्थित अर्थ सेवियर्स फाउंडेशन के आश्रम में 750 जरूरतमंदों को मास्क और कुर्ता वितरित किए। मुख्य अतिथि के रुप में एएमएच-एसएससी के डायरेक्टर ऑपरेशन आशीष

देशबन्धु

सार संक्षेप

एएमएचएसएससी ने अर्थ सेवियर्स फाउंडेशन में बांटे मास्क

नई दिल्ली। कौशल विकास एवं उद्यमिता मंत्रालय (एमएसडीई) के अधीन कार्यरत अपैरल मेडअप्स एंड होम फर्निशिंग काउंसिल (एएमएच एसएससी) ने शुक्रवार को बंधवाड़ी स्थित अर्थ सेवियर्स फाउंडेशन में 750 जरूरतमंदों को मास्क और कुर्ता वितरण किए। मुख्य अतिथि के तौर एएमएच-एसएससी के डायरेक्टर ऑपरेशन आशीष श्रीवास्तव मौजूद थे। इसके अलावा सेवियर्स फाउंडेशन के फाउंडर रवि कालरा ने इसके लिए एएमएचएसएससी का धन्यवाद दिया। एएमएचएसएससी के महानिदेशक व सीईओ डॉ. रूपक वशिष्ट ने बताया कि फाउंडेशन द्वारा मानवता की भलाई का भी काम

Apparel Made Ups & Home Furnishing Sector Skill Council (AMHSSC)

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