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AMHSSC

Chief Editor - Ms. Smriti Dwivedi

ARTICLE

Career opportunities in the Apparel Sector for those who have passed 12th standard in India

The apparel sector is a rapidly growing industry that offers diverse career opportunities for individuals with different backgrounds and skill sets. With an increasing demand for fashionable clothing and accessories, the apparel sector has significantly contributed towards economic growth of many countries. The apparel sector in India is one of the largest contributors to the country's economy, generating significant revenue and providing employment opportunities to millions of people. The industry comprises various sub-sectors, including apparel manufacturing, design and marketing.

Given that India is one of the largest producers of Cotton in the world, its Apparel sector has a bright future, offering many opportunities for 12th-pass students. If you are a 12th-pass student looking to start a career in this sector, several options can lead to a fulfilling and rewarding career. In this article, we will explore some of the most popular career opportunities in the apparel sector for 12th-pass students, which are as follows:

1. Pattern Maker: Apparel pattern makers are crucial in the clothing industry, as they transform fashion designers' ideas into tangible clothing items. These professionals work closely with designers to accurately interpret their creative vision. They use fabrics, sewing, and garment alterations expertise to create a pattern replicating the desired design. Apparel Made-ups and Home Furnishing Sector Skill Council.

(AMHSSC), under the Ministry of Skill Development & Entrepreneurship, has been responsible for skill development and certification for the Apparel sector. The Council has developed Qualification Packs (QPs) that conform to International pattern-making standards. By aligning their skilling



competencies with the industry's requirements, the Council aims to provide the necessary training and certification for pattern makers with the relevant technical capabilities. This effort will contribute to the sector's growth and generate employment opportunities for the nation's youth.

Career and Economic Outcome: The right approach to start your Pattern-making career is to acquire a position just below that of a senior Pattern maker. For instance, join as a grader or a fabric cutter. These positions will provide adequate work experience and knowledge applicable to the pattern maker position. In addition, you can move directly into an available pattern maker opening once you are ready. At this stage, a skilled person can earn around Rs 15,000 monthly. With experience and expertise, one's income can potentially increase.

2. Fashion Designer: If you have a creative streak and an eye for fashion, you can pursue a career as a Fashion designer. You can enrol in a Fashion designing course and learn about fashion illustration, garment construction, textile design, and other aspects of fashion. Firstly, to become a successful Fashion designer, you need to have a strong foundation in design, including knowledge of textiles, colours, and shapes. Pursuing a certificate course in Fashion design or a related field can help you develop these skills and gain industry knowledge. It also provides opportunities to network with professionals in the area, which can lead to career advancement. You can start building your portfolio and gaining experience by acquiring the necessary skills and education. It involves working as an intern or an assistant for a fashion designer or a fashion house. Consider starting your fashion label or working as a freelancer. As you gain more experience and develop a reputation in the industry, you can earn more money and have more opportunities for career advancement. Successful fashion designers may become creative directors for fashion houses, start their labels, or work as consultants for major fashion brands.

Career and Economic Outcome: In terms of economic outcomes, the salary of a Fashion designer can vary widely depending on various factors such as experience, location, and industry. After completing class 12th, choosing the right Fashion Design course can open up a world of possibilities. Individuals who have completed their 12th grade in any stream, be it Science, Commerce or Arts, are eligible to pursue the Assistant Fashion Designer course from any recognized training partner of AMHSSC. Aspiring youths with skills can start as assistant Fashion designers and gradually have many career opportunities available. Upon completing their training, they can work for fashion designers or corporations in various areas such as production, fashion marketing, design production





management, fashion media, quality control, fashion accessories design, and brand promotion. In addition, they may also pursue careers as costume designers, fashion consultants, graphic designers, production pattern makers, fashion coordinators, and more. As a trainee, they can expect a starting salary of around 10-12 thousand, monthly. However, with experience and career progression, their earning potential can increase significantly to 30-35 thousand or more.

3. Hand Embroiderer: An Embroiderer's job entails creating decorative designs on fabrics and other materials by hand, using needle and thread. Over the last few years, the popularity of handcrafts has resurfaced, and machines and hands now execute embroidery on clothes. Using coloured cotton or silk threads fitted onto a wooden round frame with materials such as cotton, georgette, silk, and chiffon, these craftsmen produce outstanding work. As a result, many prominent Indian fashion designers such as Manish Malhotra, Anamika Khanna, and Tarun Tahilani have presented collections of traditional sarees with a contemporary twist of hand embroidery. To explore career opportunities in this field, AMHSSC offers four courses designed to skill the youth. These courses include Hand Embroidery, Embroidery Machine Operator, Framer Computerized Embroidery Machine, and Hand Embroidery Addawala. Upon completing these courses, one can start their career as an embroiderer or an embroidery machine operator. With experience and skill development, one can progress to become a frame computerized embroidery machine operator or a hand embroidery addawala.

Career and Economic Outcome: As a hand embroiderer or embroidery machine operator, the average starting salary ranges from 10,000-15,000 monthly. With time, skill development, and experience, one can earn up to 30,000-40,000 monthly. Those passionate about entrepreneurship can also establish their embroidery business, offering services such as custom embroidery designs and products. Overall, the embroidery industry presents a promising career path with numerous opportunities for growth and career progression.

Author

Dr. Roopak Vasishtha

CEO, AMHSSC



EVENTS & ACTIVITIES

DATE : 18th JANUARY 2023

Event: Padma Shri Dr A. Sakthivel Joined as Chairman of the Apparel, Made-Ups, and Home Furnishing Sector Skill Council (AMHSSC).

The stalwart of the Indian Apparel Industry, Padma Shri Dr, A Saktivel, became Chairman of AMHSSC. He took over from Premal Udani, MD, Kaytee Corporations Pvt. Ltd.



DATE : 1st FEBRUARY 2023

Event: Launch of skill development-based higher education BVoc degree program in Fashion and Apparel domain (Bvoc).

AMHSSC, Jagannath University and the International College of Fashion jointly launched a skill development-based higher education BVoc degree program in Fashion and Apparel domain (Bvoc). This three-year undergraduate degree program aims to educate and skill-train Individuals effectively and massively.



DATE : 9th FEBRUARY 2023

Event: A meeting was held between AMHSSC and Learnet Sills Ltd to discuss the future Skilling road map across the Nation.

Dr Roopak Vasishtha, CEO, AMHSSC and Mr RCM Reddy, Managing Director & CEO, Learnet Skills Limited, discussed the future skilling roadmap and possible collaborations to promote skilling initiatives across the Country.



DATE : 15th February 2023

Event: Training Module on Apparel Costing at the Kongu Arts and Science College, Erode-Tamilnadu.

AMHSSC's Center of Excellence, Tirupur team conducted a training module on Apparel Costing for the B.sc & M.Sc. design and fashion stream students at the Kongu Arts and Science College, Erode-Tamilnadu.

Such programs help students with an opportunity to learn and develop new skills and gain knowledge of the current Industry trends and requirements.

DATE : 16th FEBRUARY 2023

Event: MOU signed with Gliders India Ltd, Ministry of Defense, Govt of India to focus on Skilling.

AMHSSC signed an MOU with Gliders India Ltd, Ministry of Defense, Govt of India, aiming to work closely to provide a skilled workforce and certify their existing employees.



DATE : 20th FEBRUARY 2023

Event: Seminar conducted on Career opportunities in the Fashion Industry.

AMHSSC's Center of Excellence, Tirupur team conducted a day's seminar on Career opportunities in the Fashion Industry for Parks College, School of Fashion, Tirupur.

Shri. K. S. Shankararaagavan, Joint Director and Head, CoE- Tirupur, moderated the session. Mr T.R Karthik, Secretary and Correspondent, Parks College, School of Fashion, organized the seminar, and Dr D. Saravanan, Principal, Parks College, School of Fashion, facilitated the Program.



DATE : 24th FEBRUARY 2023

Event: AMHSSC's Center of Excellence signed an MoU with the KSR College of Arts & Science for Women.

AMHSSC's Center of Excellence, Tirupur, entered into an MoU with the KSR College of Arts & Science for Women, Tiruchengode, Tamil Nadu to conduct Student Development Management Programs on pressing Industrial subjects, E-lab and to offer placement assistance.

Mr K.S. Shankararaagavan, Joint Director & Head Center of Excellence Tirupur and Dr M. Karthikeyan, Principal, KSR College of Arts and Science for Women, mutually signed the MoU agreement.





DATE : 1st MARCH 2023

Event: : : एएमएचएसएससी के सीईओ डॉ रूपक वशिष्ठ के द्वारा आने वाले पॉडकास्ट सीरीज की घोषणा की गई।

इस श्रृंखला के भीतर आपको परिधान क्षेत्र में करियर के अवसरों के बारे में बताया जाएगा।

DATE : 1st MARCH 2023

Event: Dr A Sakthivel, Chairman, AMHSSC, participated in a Panel Discussion on NDTV.

Dr A Sakthivel, Chairman, AMHSSC, gave his views on the ongoing issues related to migrant workers in Tirupur.



DATE : 9th MARCH 2023

Event: AMHSSC signed an MoU with the Mother Teresa Women's University on International Women's Day.

To mark the spirits of International Women's Day, AMHSSC's Center of Excellence, Tirupur, signed an MoU with the Mother Teresa Women's University, Kodaikanal, Tamil Nadu, to conduct Student Development programs, Internship programs, e-Lab, knowledge sharing seminars by Industry experts and Placement assistance for the Students.

Such exchange programs massively help boost women's capacity building and create better job opportunities for the candidates.





APPAREL INDUSTRY NEWS SECTION

IFF 2023: INDIAN APPAREL MARKET TO TOUCH \$135BN BY 2025, OMNICHANNEL TO BE GROWTH DRIVER

According to industry leaders speaking on Day 2 of the India Fashion Forum, the Indian textile and apparel industry is predicted to grow at 10% CAGR from 2019-20 to reach \$190 billion by 2025-26. This growth is attributed to the rapid digitisation of consumers and brands post-pandemic. According to a study by the Indian Brand Equity Foundation, Indian apparel is expected to reach \$135 billion by 2025 with online/D2C shopping accounting for 30%.

<https://www.indiaretailing.com/2023/03/02/iff-2023-indian-apparel-market-to-touch-135bn-by-2025-omnichannel-to-be-growth-driver/>

INDIA EXTENDS SPECIAL ADVANCE AUTHORISATION SCHEME TO APPAREL SECTOR

The Indian government has extended the Special Advance Authorisation Scheme for the apparel and clothing sector, as part of the new Foreign Trade Policy 2023, which was unveiled by the textiles and commerce and industry minister, Piyush Goyal, today. This scheme allows for duty-free imports of inputs against scrips issued for benefits on exports.

To produce garments, a large number of accessories and other items are imported. The scheme permits the duty-free import of inputs that are physically incorporated in an export product. Additionally, packaging material, fuel, oil, and catalyst used in the production process of the export product are also permitted.

<https://www.fibre2fashion.com/news/textile-news/india-extends-special-advance-authorisation-scheme-to-apparel-sector--286706-newsdetails.htm>

FASHION AND APPAREL INDUSTRY LEAD INDIA'S RETAIL SPACE CONSUMPTION: REPORT

Fashion and apparel industry has been key to the growth of Indian retail over the last year across India. Along with this expansion of other food brands and coffee chains too have been instrumental in driving retail occupancy.

Following the pandemic slump in offline retail, expansion of international chains like Tim Hortons in India and apparel brands like Victoria's Secret, and Uniqlo from July to December 2022 pushed retail space consumption, specifically in tier II cities leading to growth in retail spaces in these cities.

According to a report by real estate experts CBRE, fashion, and apparel retailers continued to



expand their footprint from July to December 2022 amounting to a share of more than 42 per cent in overall leasing during the period.

<https://www.fibre2fashion.com/news/textile-news/india-extends-special-advance-authorisation-scheme-to-apparel-sector--286706-newsdetails.htm>

INDIA'S ANNUAL TEXTILE, APPAREL EXPORTS UP 41% TO \$44.4 BN IN FY 2022

India's annual textile and apparel exports stood at USD 44.4 billion in FY 2022 with an increase of 41 per cent compared to last year, the Minister of State for Textiles Darshana Jardosh on Tuesday said. While inaugurating the 68th India International Garment Fair (IIGF), she said that India is the second largest textile and clothing exporter in the world.

She appealed to the apparel manufacturers and exporters to emphasize innovation and quality by matching the latest fashion trends and assured all sorts of support from the government for the development and expansion of the apparel industry. Jardosh said, "The Centre is committed to establishing a modern, dynamic, integrated and world-class textile sector under the vision of the PM." The minister said that in view of the huge potential of employment generation and foreign exchange earnings apparel and textile industry is the priority.

<https://www.businessworld.in/article/India-s-Annual-Textile-Apparel-Exports-Up-41-To-44-4-Bn-In-FY-2022/08-02-2023-464800/>



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APPARELVIEWS

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₹200/- US\$20

New Chairman appointed for Apparel Made-Ups & Home Furnishing Sector Skill Council

Padma Shri Dr A. Sakthivel, has been appointed as Chairman of the Apparel, Made-Ups & Home Furnishing Sector Skill Council (AMHSSC). He has taken over from Mr. Premal Udani, Managing Director, Kaytee Corporations Pvt Ltd.

He is a man of many accomplishments with an experience of over three and a half decades and has achieved path-breaking accomplishments in the Apparel Sector. He is President of the Federation of Indian Export Organizations (FIEO), an apex body of all export promotion bodies in the Country and Honorary Chairman of the Tirupur Exporters' Association (TEA), Former Chairman and Southern Region In charge of the Apparel Export Promotion Council (AEPC). He was the first Chairman of the Apparel, Made-Ups & Home Furnishing Council (AMHSSC), and under his dynamic leadership; AMHSSC has been able to position itself as one of the best Sector Skill Councils in India. He has been the Chairman of the India Knit Fair Association (IKFA) for the past 24 years. He has also been the Chairman of the Tamil Nadu Branch of Indo-American Chamber of Commerce.

As a visionary Industry leader for the Indian Apparel Sector, he has actively and strongly represented the



issues of the Apparel exporters and has played a vital role in the tremendous growth and overhaul of the Apparel Sector in India, especially for the MSMEs. As the Founder President of Tirupur Exporters' Association - popularly known as TEA, his contribution to the growth of Tirupur exports has been outstanding. The Sector saw a growth from a mere Rs.15 Crore to over Rs.30,000 Crore. He has been instrumental in bringing Tirupur on the global map by getting it recognized in the State as Apparel cluster hub. Over the years, he has also strongly promoted the manufacturing and export of synthetic garments, as

he could foresee the vast potential of the product in the global market.

Recognizing his unparalleled service towards the Domestic & Export Industry in the Apparel sector, the Central Government conferred the prestigious "Padma Shri" award on him in the year 2009. He was also awarded with Degree of Doctor of Literature (Honoris Causa) by the Bharathiyar University, Coimbatore for his distinguished contribution towards the growth of the Industry and development of the society.

Dr. Sakthivel, as Chairman AMHSSC, is fully motivated and committed to give further impetus to entrepreneurship, job creation and to strengthening the value chain of the Apparel Industry by providing skilled youthful manpower to the industry and living up to the vision of Hon'ble Prime Minister Shri Narendra Modi Ji, of making India, as the World's Skill Capital.

While thanking Shri Premal Udani for his excellent contribution in the development of the Council and leading the team for two years, Team AMHSSC extends a warm welcome to Dr. Sakthivel and looks forward to his experience and exemplary leadership for taking India's Apparel Sector to a much higher level ■



पंजाब कैसरी

लघु उद्यमी तैयार करने पर जोर

फरीदाबाद, 24 जनवरी
(ब्यूरो): कौशल विकास एवं
उद्यमशीलता मंत्रालय के अधीन
कार्यरत अपैरल, मेड-अप्स एंड होम
फर्निशिंग सेक्टर स्किल काउंसिल के
नए चेयरमैन के रूप में डॉ. ए.
सक्तिवेल ने अपना पदभार संभाल
लिया है। डॉ. सक्तिवेल
एएमएचएसएससी के पहले भी
चेयरमैन रह चुके हैं। डॉ. सक्तिवेल
ने कहा कि एएमएच एसएससी का
पूरा फोकस कुशल कार्यबल तैयार
करने के साथ ही इंडस्ट्री में पहले से
कार्यरत लोगों की स्किल को
अपग्रेड करना है। इसके साथ ही
लघु उद्यमी तैयार करना है, जिससे
रोजगार के अवसर तैयार हों। सीईओ
डॉ. रूपक वशिष्ठ ने कहा कि डॉ.
सक्तिवेल के नेतृत्व में
एएमएचएसएससी कौशल विकास
के क्षेत्र में नई बुलंदियों पर पहुंचेगा।

आज समाज

www.aajsamaaj.com

लघु उद्यमी तैयार करने पर होगा एएमएचएसएससी का जोर: डॉ. ए सक्तिवेल

■ पद्मश्री डॉ. ए सक्तिवेल ने संभाला एएमएचएसएससी के नए चेयरमैन का पदभार



है, लेकिन यह इंडस्ट्री कुशल कारीगरों की कमी से अब भी जूझ रही है। एएमएचएसएससी का पूरा फोकस कुशल

चंडीगढ़। कौशल विकास एवं उद्यमशीलता मंत्रालय के अधीन कार्यरत अपैरल, मेड-अप्स एंड होम फर्निशिंग सेक्टर स्किल काउंसिल (एएमएचएसएससी) के नए चेयरमैन के रूप में पद्मश्री सम्मानित डॉ. ए. सक्तिवेल ने अपना पदभार संभाल लिया है। डॉ. सक्तिवेल को केटी कॉर्पोरेशन प्राइवेट लिमिटेड के प्रबंध निदेशक प्रेमल उदानी ने पदभार सौंपा है। अब डॉ. सक्तिवेल देश में अपैरल इंडस्ट्री और इसके लिए जरूरी स्किल इकोसिस्टम के विकास से संबंधित रणनीतिक मुद्दों पर इंडस्ट्री के साथ मिलकर काम करेंगे। बता दें कि डॉ. सक्तिवेल एएमएचएसएससी के पहले भी चेयरमैन रह चुके हैं। डॉ. सक्तिवेल ने कहा कि परिधान उद्योग तेजी से बढ़ रहा

कार्यबल तैयार करने के साथ ही इंडस्ट्री में पहले से कार्यरत लोगों की स्किल को अपग्रेड करना है इसके अलावा तिरुपुर एक्सपोर्ट्स एसोसिएशन के मानद अध्यक्ष भी हैं। इसके अलावा वे अपैरल एक्सपोर्ट प्रमोशन काउंसिल के पूर्व अध्यक्ष और दक्षिणी क्षेत्र प्रभारी भी रह चुके हैं। इस मौके पर एएमएचएसएससी के सीईओ डॉ. रूपक वशिष्ठ ने कहा कि डॉ. सक्तिवेल के नेतृत्व में एएमएचएसएससी कौशल विकास के क्षेत्र में नई बुलंदियों पर पहुंचेगा। अपैरल इंडस्ट्री के उनके अनुभव, नवाचार के प्रति लगन, ज्ञान और दूरदर्शिता का लाभ एएमएचएसएससी को मिलेगा। इसके साथ ही टीम प्रेमल उदानी का उनके योगदान के लिए आभार व्यक्त करती है।

HOW TO BUILD A SUCCESSFUL CAREER AS A FASHION CONSULTANT

Mar 10, 2023 | Fashion, Industry Experts



Are you passionate about fashion and style? Do you have an eye for what looks good on people, and can you spot the latest fashion trends? If so, then a career as a fashion consultant might be the perfect fit for you. The fashion industry is a constantly evolving and dynamic field that attracts many creative individuals passionate about designing and creating fashion. Therefore, a fashion consultant is one of the most exciting careers in the fashion industry. In this article, we will explore the career of a fashion consultant and how the Apparel, Made-ups and Home Furnishing Sector Skill Council (AMHSSC) plays a vital role in training individuals for this career.

What is a Fashion Consultant?

A fashion consultant works with clients to create personalized fashion and style solutions that suit their needs and preferences. A fashion consultant's role is to help clients achieve their desired look and feel confident and comfortable in their clothes. It may involve everything from creating a wardrobe plan, suggesting outfits and accessories, offering style advice, and even accompanying clients on shopping trips.

Fashion consultants can work with individual clients or corporations in various settings, such as retail stores, fashion houses, and design firms, or even start a consulting business. As a fashion consultant, you can also specialize in a specific area, such as personal styling, bridal styling, or editorial styling.

How can AMHSSC Courses help you in becoming a Fashion Consultant?

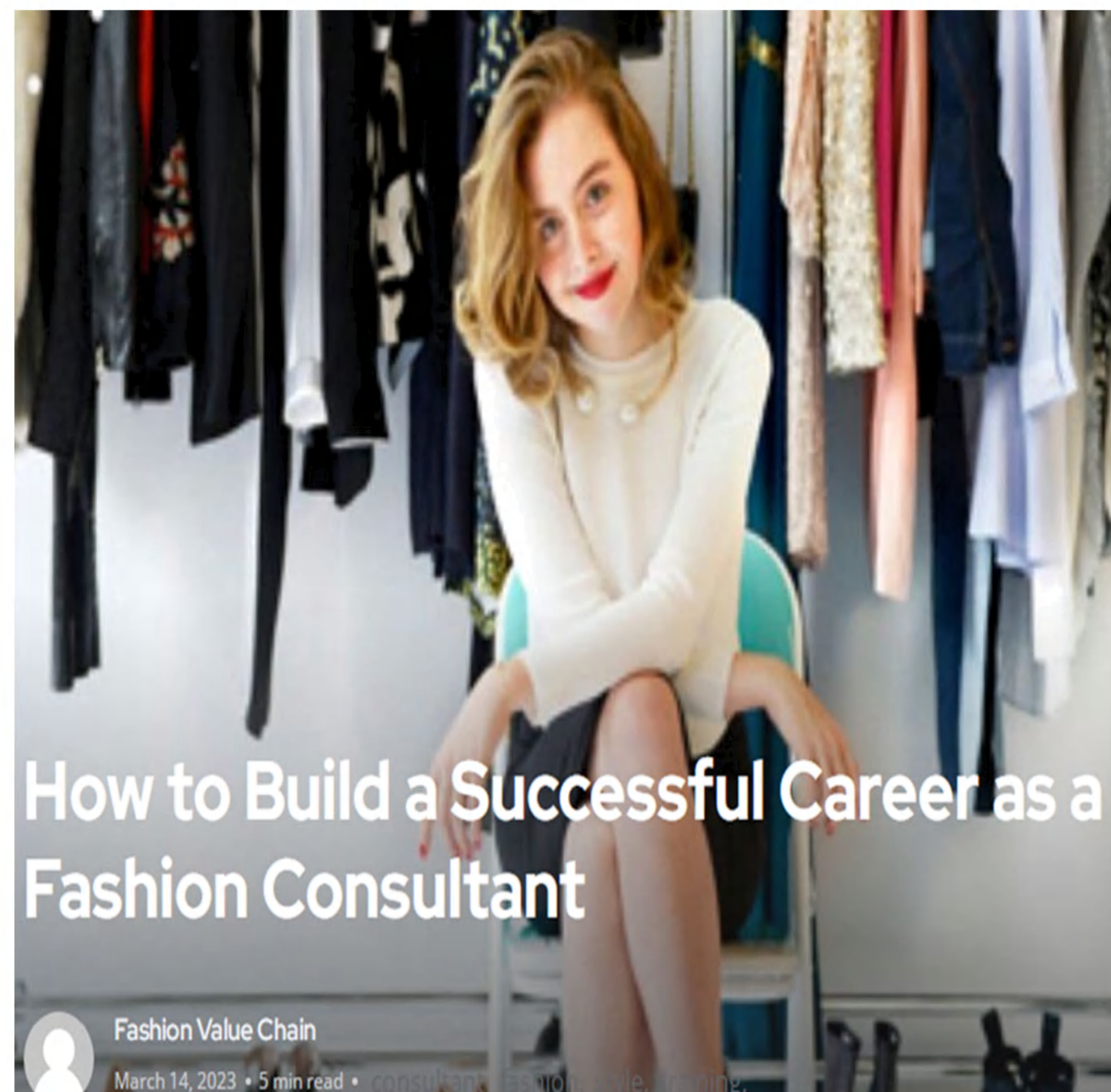
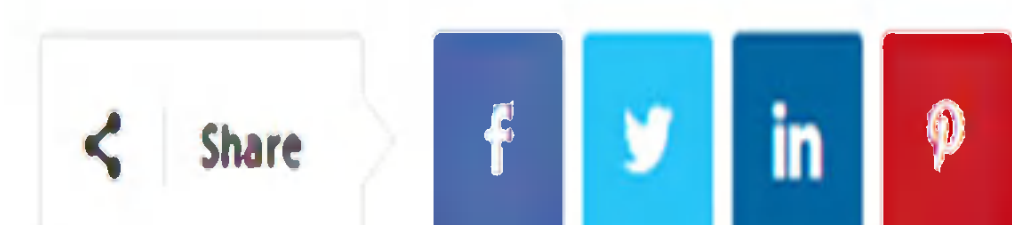
The Apparel, Made-ups and Home Furnishing Sector Skill Council (AMHSSC) is a government-backed organization responsible for identifying and developing various skill-based courses for individuals who aspire to build a career in Apparel, fashion, and home furnishing sectors. In addition, AMHSSC offers multiple courses, such as Fashion Designer, Assistant Fashion Designer etc., for individuals interested in pursuing a career as a fashion consultant.

The courses offered by the AMHSSC are designed to provide students with a comprehensive understanding of the subject, including the fashion industry, fashion design, fabrics, pattern making, garment manufacturing, and more. These courses also provide practical training and internships to students, which helps them gain hands-on experience in the industry.

Moreover, these courses allow students to work with established designers, manufacturers, and other industry professionals, which helps them develop their networks and gain insights into the workings of the industry. By completing these courses, individuals can pursue various career opportunities in the fashion industry and become successful fashion consultants.

Dr. A. Sakthivel's Perspective on the Union Budget and Opportunities for Youth Employment

By Education Post - February 1, 2023



Dr. Roopak Vasishtha,

CEO, AMHSSC

Are you passionate about fashion and style? Do you have an eye for what looks good on people, and can you spot the latest fashion trends? If so, then a career as a fashion consultant might be the perfect fit for you. The fashion industry is a constantly evolving and dynamic field that attracts many creative individuals passionate about designing and creating fashion. Therefore, a fashion consultant is one of the most exciting careers in the fashion industry. In this article, we will explore the career of a fashion consultant and how the Apparel, Made-ups and Home Furnishing Sector Skill Council (AMHSSC) plays a vital role in training individuals for this career.

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Apparel Made Ups & Home Furnishing Sector Skill Council (AMHSSC)



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